



Rust College Fact Book

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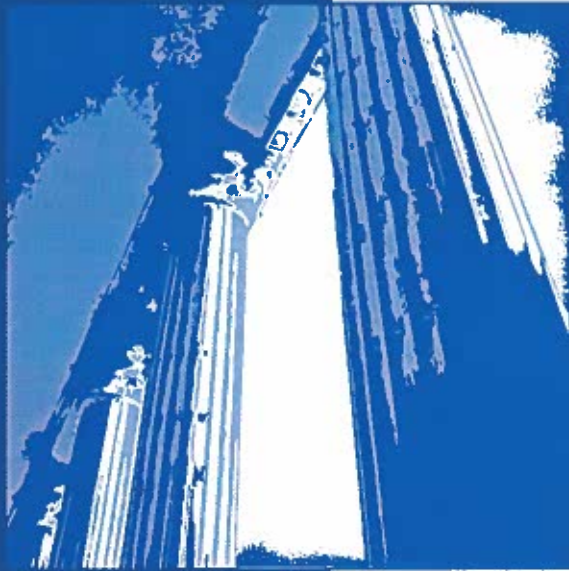
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Rust College

Preface





Rust College 2004-2005

Preface

The purpose of publishing the *Fact Book* is not only to record the achievements of the past year, but to also document the trend of continued growth and success at the College. We have accomplished this goal and hope you will find the *2004-2005 Fact Book* a useful and valuable reference tool. Every effort has been made to provide accurate and up-to-date information, however, should you have questions or comments regarding this information, please let us know.

We are indebted to the College community for its contribution to this effort. Many units across campus were involved in the compilation and presentation of the data contained in these pages. The help and cooperation received is truly appreciated.

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Rust College

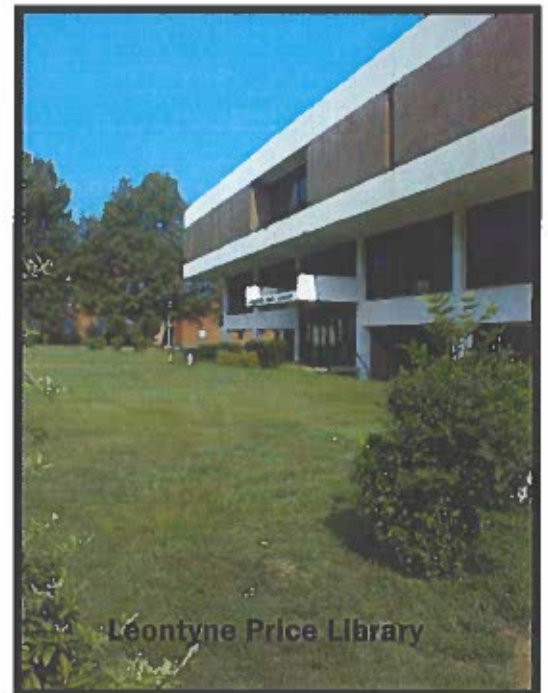
General





MISSION STATEMENT

RUST COLLEGE is a historically Black, co-educational, senior liberal arts college founded in 1866 by the Freedman's Aid Society of The Methodist Episcopal Church. The College is related to the United Methodist Church, and dedicated to serve the students with a variety of academic preparations, through instruction in the humanities, social and behavioral sciences, natural science, business, technology and education. Rust College recognizes the three-fold functions of education as being teaching, research and community service. Its primary mission however, is teaching. It offers a well-rounded program designed to acquaint students with cultural, moral, and spiritual values, both in theory and in practice. Rust College provides an opportunity for education to all, regardless of race, religion, sex, national origin or ethnic background.



RUST COLLEGE INSTITUTIONAL GOALS 2004-2005

1. To improve the institutional model for assessing and evaluating the effectiveness of the college in relationship to its purpose and mission;
2. To strengthen the college's overall academic program in teaching, research and community service;
3. To fully institutionalize an enrollment management system aimed at the recruitment, retention and graduation of top quality students;
 - 3.1 To identify and modify institutional attitudes and practices that may cause students to feel disengaged from the institution;
 - 3.2 To increase student engagement with the curriculum, the advising process, and student services during their entire matriculation to graduation;
 - 3.3 To maintain an environment that will enhance the intellectual life of the campus and foster opportunities for community service that will in turn result in lifelong learning and service.
4. To stabilize full-time enrollment at 1,000;
5. To improve the system for acquiring and managing the College's fiscal resources to include a projected increase in permanent endowment to \$30 million;
6. To improve the college's technologies in order to meet the needs of all academic and administrative areas.





Brief History

RUST COLLEGE was established in 1866 by the Freedman's Aid Society of the Methodist Episcopal Church. Its founders were missionaries from the North who opened a school in Asbury Methodist Episcopal Church, accepting adults of all ages, as well as children, for instruction in elementary subjects. A year later the first building on the present campus was erected.

In 1870, the school was chartered as Shaw University, honoring the Reverend S.O. Shaw, who made a gift of \$10,000 to the new institution. In 1892, the name was changed to Rust University to avoid confusion with another Shaw University. The name was a tribute to Richard S. Rust of Cincinnati, Ohio, Secretary of the Freedman's Aid Society. In 1915, the title was changed to the more realistic name, Rust College.

As students progressed, high school and college courses were added to the curriculum, and in 1878 two students were graduated from the college department. As public schools for Negroes became more widespread the need for private schools decreased, and in 1930 the grade school was discontinued. The high school continued to function until 1953.

A significant change in the administration of the institution took place in 1920 when Dr. M.S. Davage became president, the first Negro to hold that position. Dr. L. M. McCoy, his successor, was the first alumnus to serve his Alma Mater as president. He was followed in 1957 by Dr. Earnest A. Smith, an alumnus, class of 1937. In 1967, Dr. William A. McMillan, a non-alumnus assumed the presidency. In 1993, Dr. David L. Beckley, an alumnus, class of 1967, became the eleventh president of Rust College.

Among approximately 20,000 former students of Rust College, many completed only their elementary or secondary education. However, more than 5,500 have graduated from the college department. Among these alumni are bishops of the United Methodist Church and other Church denominations, public school teachers and administrators, college presidents, lawyers, physicians, businessmen, government leaders and ministers.

Source: Rust College General Catalog 2004-2008





RUST COLLEGE

Quick Reference

President: David L. Beckley

Endowment: \$20,964,898

Source: Business Office

STUDENTS FALL 2004

Total Enrollment	1001
FTE	918
Total Full-Time	839
Total Part-Time	162
Total Male	351
Total Female	650

STUDENT BODY CHARACTERISTICS

African-American Students	88%
White Students	2%
Non-Resident Aliens	10%

CLASSIFICATION

First Time Freshman	289
All Other Freshmen	191
Sophomore	236
Junior	114
Senior	143
Special	28

TUITION COST (per year)

In-State	\$6,000.00
Out-of-State	\$6,000.00
Room	\$1,161.50
Board	\$1,438.50

DEGREES AWARDED 2004

Total Degrees	103
Associate	10
Bachelor of Arts	29
Bachelor of Science	59
Bachelor of Social Work	5

EMPLOYMENT

Employees (all)	194
Senior Administrative	8
Middle Level administrative	14
Other Administrative	43
Support Personnel	84
Faculty—Full Time	43
Faculty – Part Time	5

Source: Registrar's Enrollment Report, Fiscal Affairs and Personnel





Rust College

Administration





2004-2005 Executive Council

Dr. David L. Beckley	President
Dr. Ishmell Edwards.....	Vice-President
Dr. Paul C. Lampley	Vice-President for Assessment
Mr. Don Manning-Miller	Vice-President for Finance
Dr. Marlan Y. Talley	Academic Dean
Mr. Eric Jackson	Dean of Students Affairs
Mr. Johnny B. McDonald	Director of Enrollment Services

2004-2005 President's Cabinet

ACADEMICS

Dr. Marian Y. Talley	Academic Dean
Dr. Gennie Chandler.....	Chair, Division of Education
Dr. Margaret Delashmit.....	Chair, Division of Humanities
Mrs. Sharron Goodman-Hill.....	Faculty Representative (F/2004)
Mr. Taylor McGlawn.....	Faculty Representative (P/2004)
Mrs. Anita Moore	Head Librarian
Dr. Chigbo Ofong	Chair, Division of Business
Mr. Clarence Smith	Registrar
Dr. A. J. Stovall	Chair, Division of Social Science
Dr. Frank Yeh	Chair, Division of Science & Mathematics

GENERAL ADMINISTRATION

Dr. David L. Beckley	President
Dr. Paul C. Lampley.....	Vice President for Assessment
Miss Patricia Pegues	Coordinator of Title III and Personnel
Mrs. Willa Terry.....	RCAEOP Representative

VICE PRESIDENT

Dr. Ishmell H. Edwards	Vice President
Attorney Clencie Cotton.....	Director, Community Development Center
Mrs. Frances Hathorne	Coordinator of Individual Alumni Giving
Miss Emma Miller.....	Director of Alumni Affairs
Mr. Howard Moore.....	Director of Development
Mrs. Christine Ratcliff.....	Director of Grants and Contracts

FINANCE AND OPERATIONS

Mr. Don Manning-Miller	Business Manager
Mr. Robert Curry	Director, Physical Plant
Ms. Oille Bowens	Director of Purchasing
Ms. Jurlean Walker.....	Cafeteria Manager

STUDENT AFFAIRS

Mr. Eric Jackson.....	Dean of Students
Reverend J. Michael Culbreth.....	College Chaplain
Mrs. Ruth Jones	College Nurse

ENROLLMENT SERVICES

Mr. Johnny McDonald	Director
Mrs. Helen Street.....	Director of Financial Aid



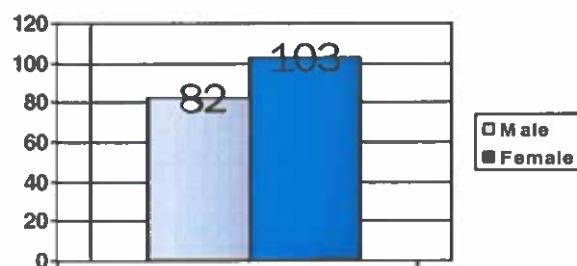


Rust College Fall 2004 Full-time Personnel

Position	Full-Time Male	Full-Time Female	Total
Administrators			
Senior Administrators	7	1	8
Middle-Level Administrators	4	9	13
Other Administrators	12	29	41
Total Administrators	23	39	62
Support Personnel			
Clerical and Secretarial	1	35	36
Buildings and Ground Staff	17	1	18
Security Staff	4	2	6
Other Support Staff	9	9	18
Total Support Staff	31	47	78
Faculty			
Full Professor	4	1	5
Associate Professor	5	4	9
Assistant Professor	9	4	13
Instructor	10	8	18
Total Faculty	28	17	45
TOTAL PERSONNEL	82	103	185

Source: Personnel Office, IPEDS Winter 2004-2005 Collection

2004 Full-Time Personnel by Gender







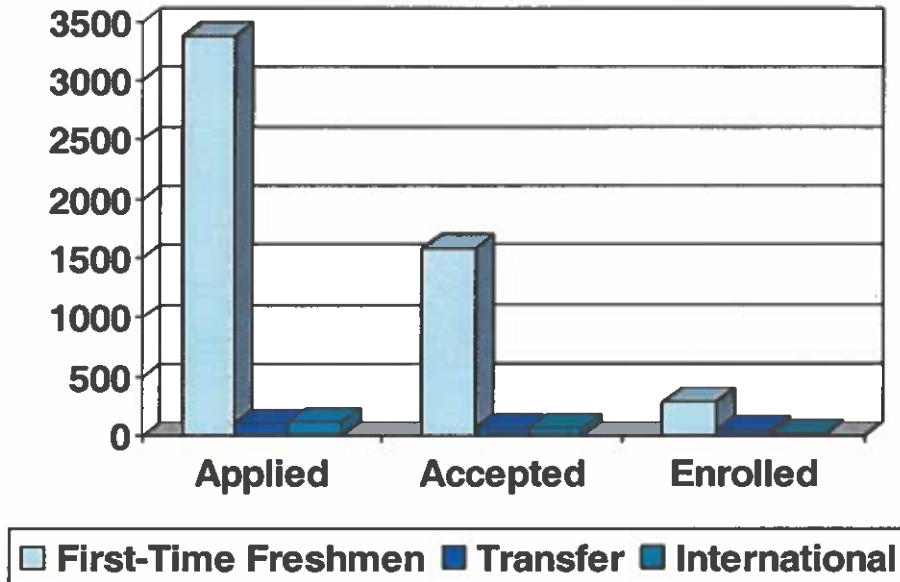
Rust College

Admissions





Fall 2004 New Student Data by Type



Admissions: Fall 2004 Applied, Admitted and Enrolled Statistics

	<u>Applied</u>	<u>Accepted</u>	<u>Enrolled</u>
First-Time Freshmen	3380	1583	289
Transfer	100	75	45
International	130	80	16

Source: Office of Enrollment Services

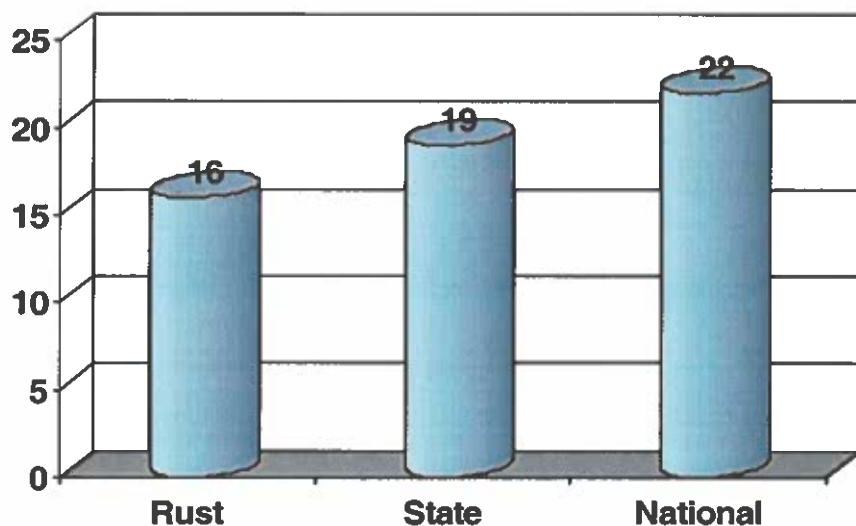
Enrollment Figures for New Admissions and Recruitment

Fall	Accepted	Enrolled	Percent Enrolled
2004	1065	371	37.0%
2003	1700	395	22.0%
2002	1755	463	26.4%
2001	896	273	30.5%
2000	860	271	31.5%
1999	700	326	46.6%
1998	543	229	42.2%
1997	522	270	51.7%
1996	521	260	49.9%
1995	600	235	39.2%
1994	537	267	49.7%
1993	673	304	45.2%





Fall 2004 ACT Composite Score Comparison



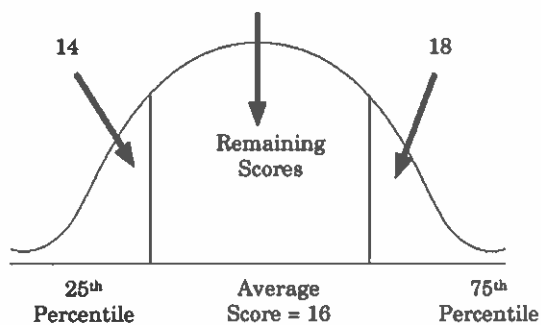
Source: Student Program, Testing, Entering Freshmen ACT Scores - Frequency Distributions

Freshmen Fall 2004 ACT Percentile

The 25th percentile is the score that 25% scored at or below; the 75th percentile score is the score that 25% scored at or above.

ACT Score	# of students making this score
10	0
11	3
12	12
13	21
14	31
15	36
16	28
17	27
18	14
19	8
20	8
21	3
22	13
23	1
24	5

Freshmen Fall 2004 ACT Percentile Ranking



25th Percentile = 14

75th Percentile = 18





Two hundred and eleven (211 or 73%) first-time, first-year (freshman) students who enrolled in Fall 2004 submitted ACT Scores.

Percent of first-time, first-year (freshman) students enrolled in Fall 2004 with scores in each range:

	ACT Composite
24-29	2.5
18-23	20
12-17	75
6-11	2.5
	100%

Freshmen Fall 2004 GPA Statistics

High school grade point averages of first-time, first-year freshman.

Percent of enrolled first-time, first-year Fall 2004 students had a GPA of 3.0 and higher.	44%
Percent of enrolled first-time, first-year Fall 2004 students had a GPA between 2.0 and 2.99 inclusive.	52%
Percent of enrolled first-time, first-year Fall 2004 students had a GPA between 1.0 and 1.99 inclusive.	4%
	100%

Source: 2004 Freshmen Survey





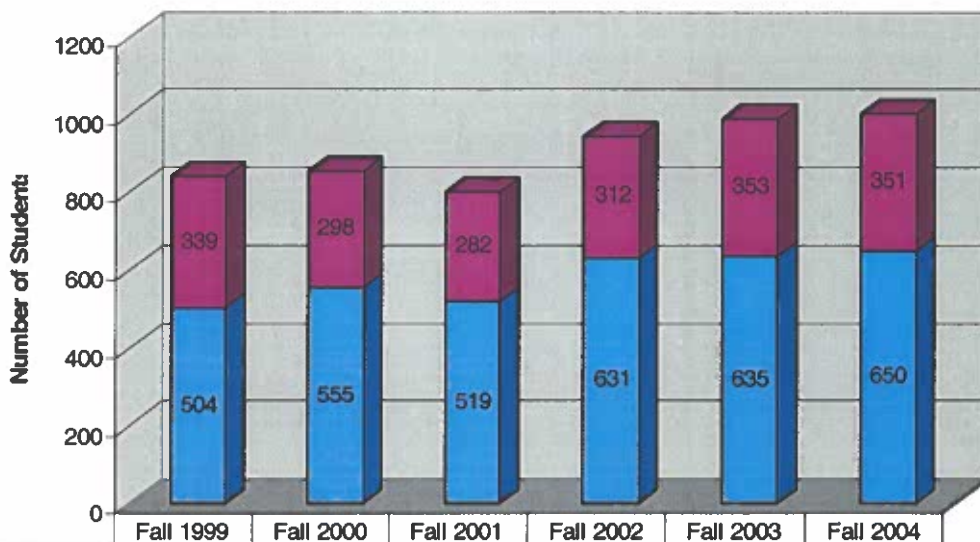
Rust College

Enrollment





Opening Fall Enrollment by Gender



	Fall 1999	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004
■ Male Enrollment	339	298	282	312	353	351
■ Female Enrollment	504	555	519	631	635	650

	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>
Total Opening Fall Enrollment	843	853	801	943	988	1001
Females as a Percent of Total	58%	60%	65%	67%	64%	65%
Males as a Percent of Total	42%	40%	35%	33%	36%	35%

Full-Time Enrollment

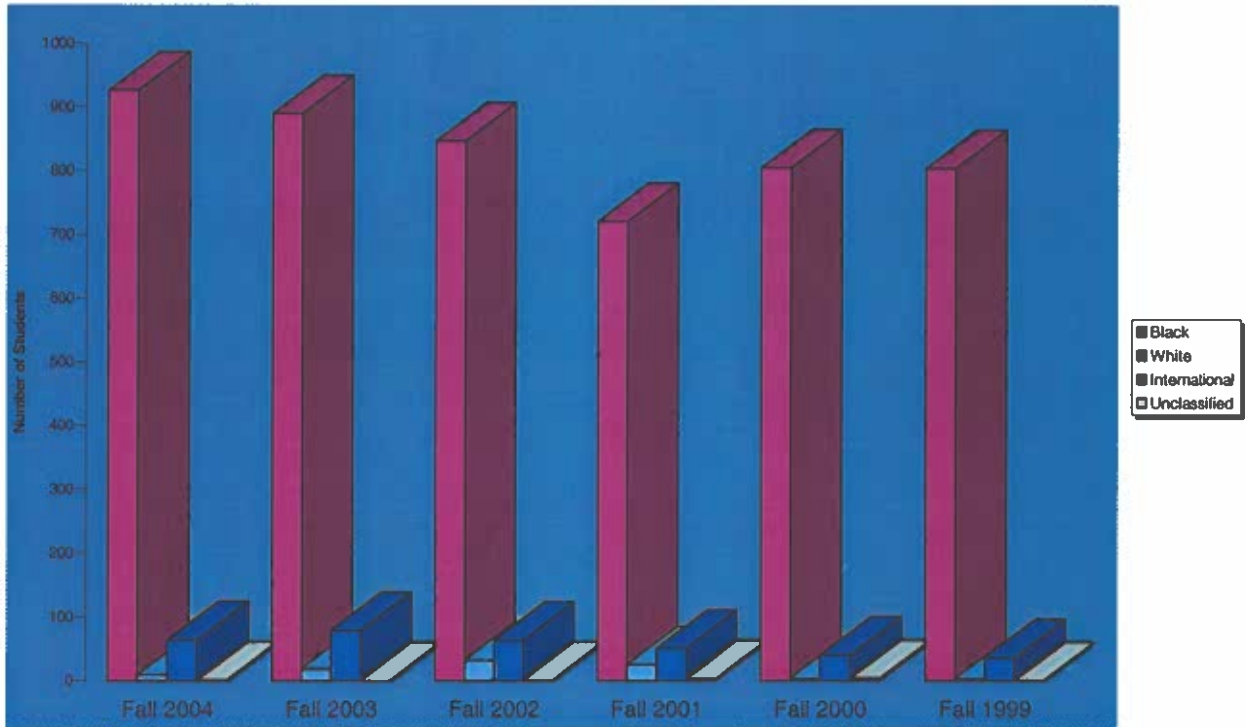
Traditionally full-time enrollment for Rust College has been young men and women graduating from high school between the ages of 18 and 21. Recent years have shown an increase in the number of working adults seeking degrees. Twenty-percent (20%) of the total Fall 2004 enrollment were students over 25 years of age. The number of females enrolled continues to out-number males. The number of students entering college from outside the continental United States continues to rise.

Source: Registrar's Office



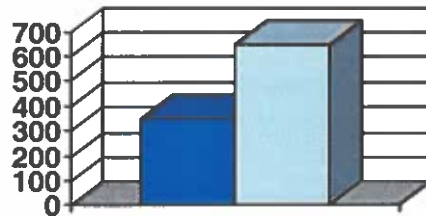


Enrollment by Race



	Fall 2004	Fall 2003	Fall 2002	Fall 2001	Fall 2000	Fall 1999
<i>Black</i>	927	890	847	721	805	804
<i>White</i>	9	19	32	25	4	3
<i>International</i>	64	79	63	51	40	36
<i>Unclassified</i>	1	0	1	4	4	0

Total Off Campus vs. Total on Campus

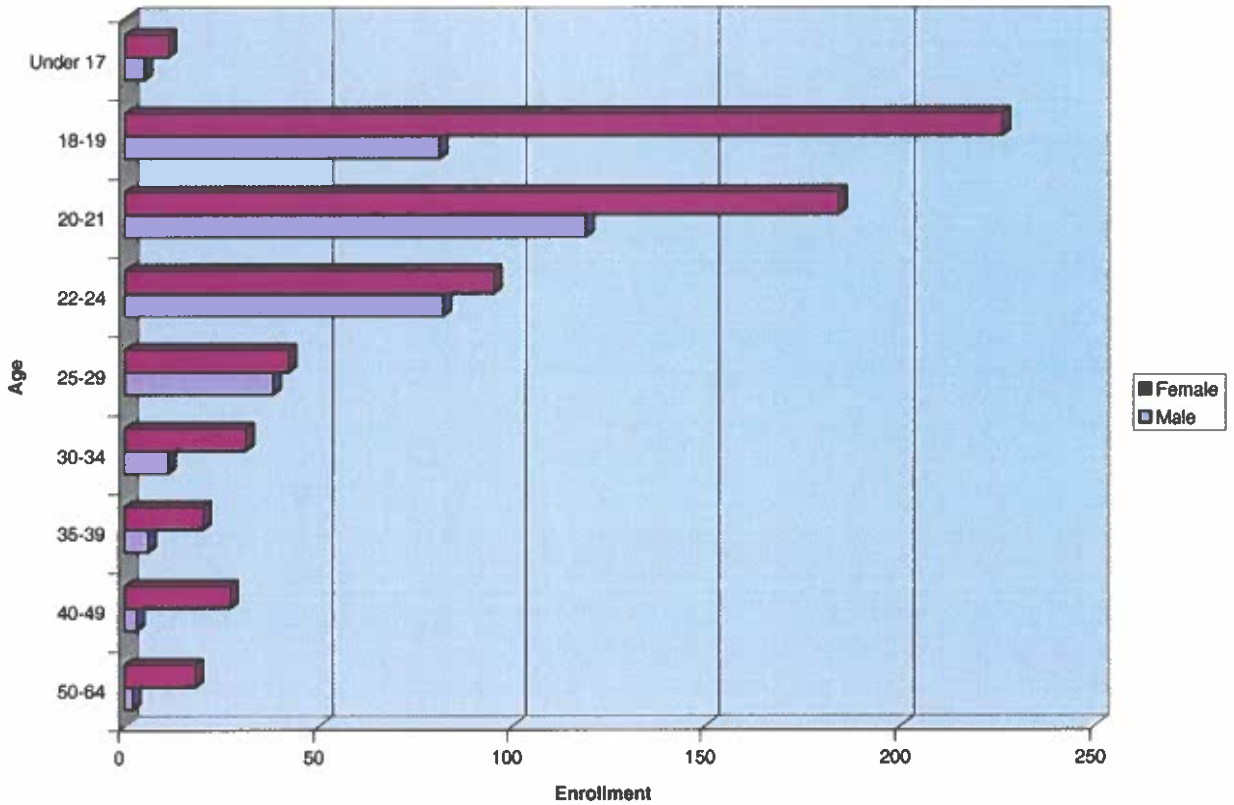


■ Total Off Campus	350
□ Total On Campus	651





Fall 2004 Full-Time Student Enrollment by Age and Gender



Fall 2004 Full-Time Student Enrollment by Age and Percent

Age	Number	%
Under 18	16	2%
18-19	307	30%
20-21	303	30%
22-24	177	18%
25-29	80	8%
30-34	42	4%
35-39	26	3%
40-49	30	3%
50-64	20	2%
65 and over	0	0%
Totals	1001	100%





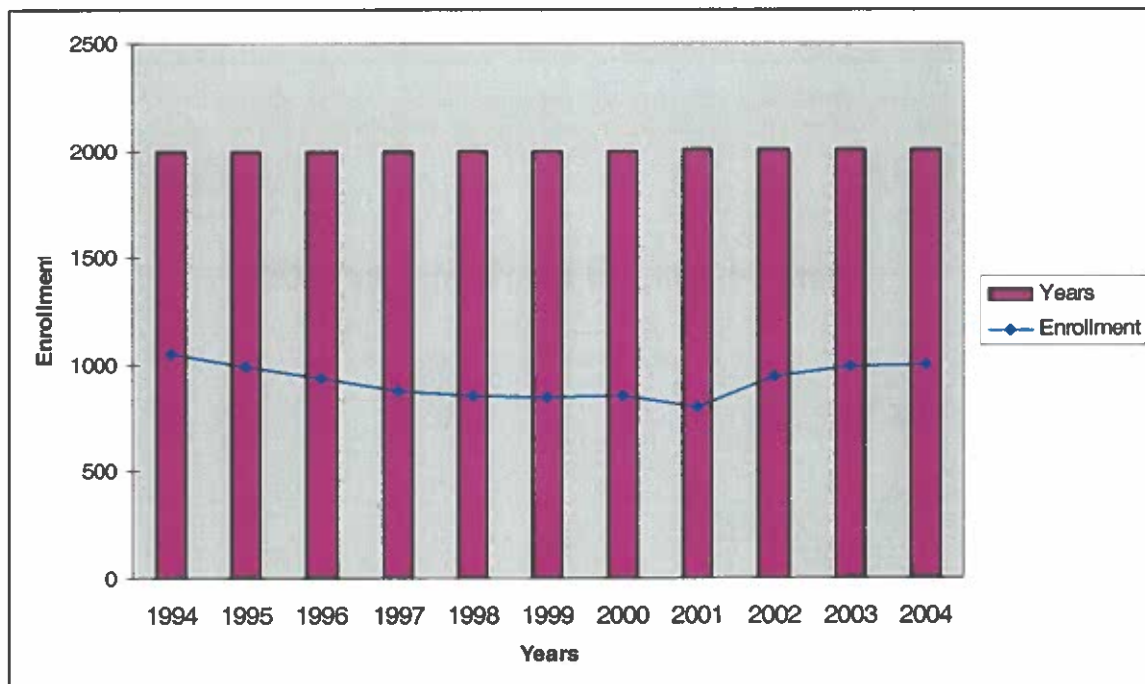
2004 Fall Enrollment by Classification

YEAR	Freshman	Sophomore	Junior	Senior	Special*	TOTAL
2004	480	236	114	143	28	1001
2003	485	177	137	167	22	988
2002	491	155	116	137	44	943
2001	373	160	100	133	35	801
2000	466	127	124	136	0**	853
1999	351	138	102	139	113	843
1998	420	149	119	164	0**	852
1997	304	148	141	173	109	875
1996	280	188	148	192	128	937
1995	335	215	191	212	41	994
1994	371	259	179	215	31	1055
1993	436	271	175	260	38	1180

* Special Students are defined as part-time, non-degree seeking students

** This year Special Students have been included along with general enrollment by classification

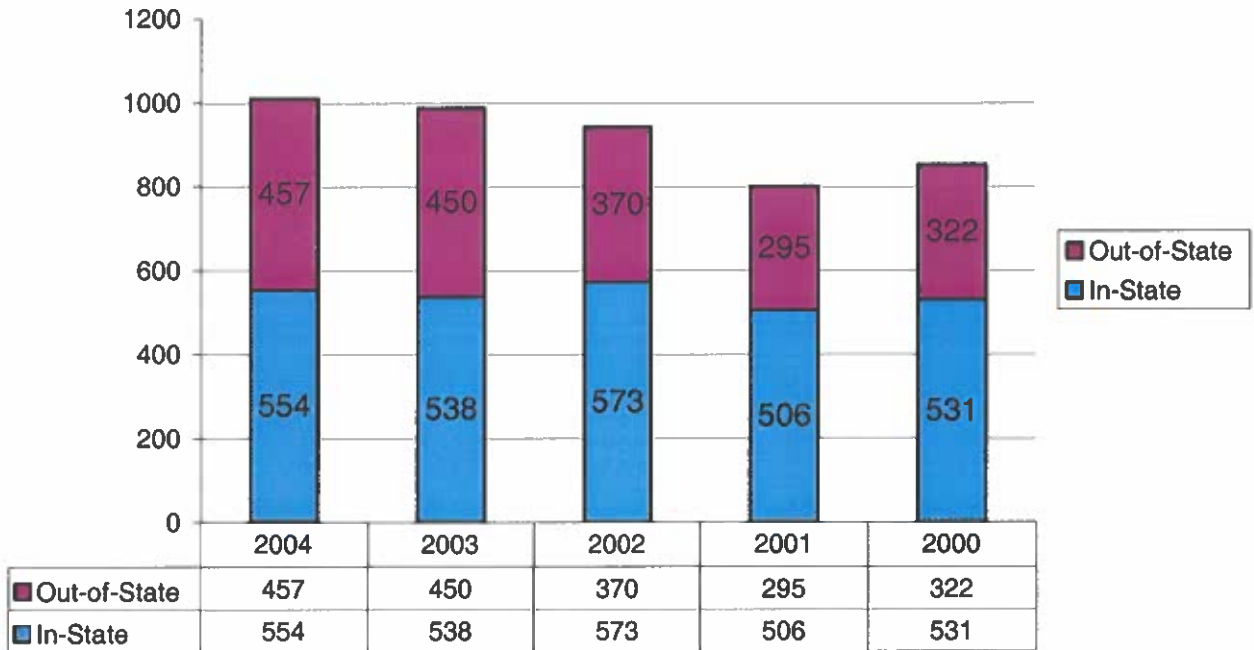
Comparative Fall Total Enrollment 1994-2004







Fall Enrollment by In-State and Out-of-State



	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>
Total In-State Fall Enrollment	531	506	573	538	544
Percent of Total Fall Enrollment	63%	63%	61%	54%	54%
Total Out-of-State Fall Enrollment*	322	295	370	450	457
Percent of Total Fall Enrollment	37%	37%	39%	46%	46%
Total Opening Fall Enrollment	853	801	943	988	1001

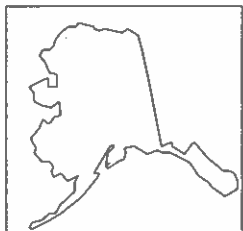
*Total Out-of-State Enrollment for Fall 2004 includes International Students

- 24 States are represented in the Fall 2004 student body.
- 6 Countries are represented in the Fall 2004 international student body.
- The largest percentage (34%) of out-of-state students for Fall 2004 is from Illinois, Tennessee, Arkansas, and Missouri, Wisconsin. The percent of in-state students has decreased in the past two years.





Student Residency by State, Fall 2004



Portions of Map of the World, Spring 2004



International Students

Brazil	6
Gambia	17
Kenya	30
Liberia	1
Nigeria	4
Trinidad, W.I.	4
TOTAL	62

Total In-State Fall 2004 = 554

Total Out-of-State Fall 2004 = 385





Fall Enrollment by United States Geographical Distribution

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Alabama	6	7	5	7	0	6	2	4	3	7	6
Alaska	0	0	0	0	0	0	1	1	1	0	0
Arkansas	6	6	11	10	5	13	8	9	35	37	26
California	6	7	8	7	4	2	3	2	2	4	6
Colorado	5	2	2	1	2	1	1	0	0	0	0
Connecticut	1	1	0	0	1	0	0	0	1	1	1
D. C.	1	1	0	0	0	0	0	0	0	0	0
Florida	5	4	5	4	2	3	2	2	1	7	1
Georgia	7	7	6	5	6	6	3	3	8	12	9
Illinois	147	140	124	125	137	117	123	95	100	120	131
Indiana	5	4	3	4	2	0	1	3	2	5	6
Iowa	1	1	1	0	0	0	0	0	20	0	0
Kansas	5	5	1	1	0	0	0	0	0	0	1
Kentucky	0	0	0	0	0	1	0	1	1	1	1
Louisiana	4	7	4	2	1	3	4	1	1	1	5
Maryland	0	1	1	1	0	0	0	1	0	1	2
Massachusetts	1	2	1	1	0	1	0	0	0	0	0
Michigan	15	9	11	13	1	8	4	4	3	4	4
Minnesota	1	0	0	0	2	2	3	1	3	5	6
Mississippi	674	618	573	511	497	520	531	506	573	538	554
Missouri	8	4	5	4	5	3	2	2	8	10	12
Nebraska	3	1	1	2	0	1	0	0	2	0	0
Nevada	0	0	1	1	1	1	0	0	0	0	0
New Jersey	0	1	2	2	2	1	3	0	0	0	2
New York	2	4	4	5	3	4	1	1	7	1	4
North Carolina	1	1	0	0	0	0	1	2	3	7	2
Ohio	9	10	8	5	4	4	3	1	1	1	0
Oklahoma	2	3	1	1	1	1	2	0	0	0	2
Pennsylvania	3	3	1	0	0	0	0	0	0	0	0
Rhode Island	0	0	0	0	0	0	0	0	0	0	0
Tennessee	89	77	89	86	85	90	95	96	104	123	135
Texas	5	8	6	9	10	5	5	4	3	3	4
Virginia	0	0	0	0	0	0	0	0	0	1	2
Washington	3	2	1	1	2	0	1	0	0	0	0
Wisconsin	12	12	14	20	23	19	15	15	8	20	17
Not on File	0	2	12	0	1	0	0	0	0	1	0
	<u>1030</u>	<u>950</u>	<u>905</u>	<u>828</u>	<u>810</u>	<u>810</u>	<u>814</u>	<u>754</u>	<u>870</u>	<u>910</u>	<u>939</u>





Fall Enrollment by International Geographical Distribution

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Bahamas	0	0	0	0	1	1	1	1	1	0	0
Brazil	0	0	0	2	2	3	4	3	2	6	6
Bulgaria	0	0	0	0	1	0	0	0	0	0	0
England	0	0	1	0	0	0	0	0	0	0	0
Gambia	5	10	8	14	8	13	11	11	22	21	17
Ghana	1	2	1	1	2	0	2	1	2	3	0
Ireland	0	2	0	0	0	0	0	0	0	0	0
Jamaica	0	1	1	1	0	0	0	0	0	0	0
Kenya	15	24	17	26	26	12	21	29	41	42	30
Liberia	0	0	0	0	0	2	0	2	3	1	1
Mexico	1	1	1	0	0	0	0	0	0	0	0
Nigeria	0	0	0	0	0	0	0	0	3	2	4
Pakistan	0	0	0	0	0	0	0	0	0	0	0
Russia	0	0	0	0	0	1	0	0	0	0	0
Sierra Leon	0	1	0	0	0	0	0	0	0	0	0
Somalia	0	1	1	1	0	0	0	0	0	0	0
Sweden	0	0	1	1	1	0	0	0	0	0	0
Trinidad, W.I.	0	0	0	0	1	1	0	0	0	3	4
West Africa	1	1	1	1	0	0	0	0	0	0	0
Virgin Islands	1	1	0	0	0	0	0	0	0	0	0
Zambia	1	0	0	0	0	0	0	0	0	0	0
	<u>25</u>	<u>44</u>	<u>32</u>	<u>47</u>	<u>42</u>	<u>33</u>	<u>39</u>	<u>47</u>	<u>74</u>	<u>78</u>	<u>62</u>



**ENROLLMENT BY RELIGION AND DENOMINATIONS**

Fall 2004

A.M.E. (African Methodist Episcopal)	12
Apostolic	2
Baptist	388
C.M.E. (Christian Methodist Episcopal)	20
COGIC	29
Catholic	20
Christian	93
Church of Christ	12
Church of God	6
Holiness	3
Islam	5
Jehovah Witness	2
Lutheran	1
Methodist	2
Moslem	1
Muslem	12
Not Given	286
Non-Preference	5
Non-Secretarian	1
Pentecostal	10
Presbyterian	3
Protestant	2
Saints	1
Seventh Day Adventist	8
United Methodist	77
TOTAL	1001





Distribution of Mississippi Students by Counties
Fall 2004

Adams.....	14
Alcorn.....	4
Attala.....	2
Benton.....	25
Bolivar.....	26
Carroll.....	2
Chickasaw.....	1
Clarke.....	1
Clay.....	4
Coahoma.....	8
Cook.....	1
Desoto.....	11
Green.....	1
Grenada.....	4
Harrison.....	2
Hinds.....	9
Holmes.....	13
Humphreys.....	5
Itawamba.....	1
Jackson.....	1
Jasper.....	12
Jeff Davis.....	1
Jefferson.....	1
Jones.....	2
Kemper.....	1
Lafayette.....	9
Lauderdale.....	13
Leake.....	4
Lee.....	7
Leflore.....	11
Lowndes.....	4
Madison.....	14
Marion.....	1
Marshall.....	183
Monroe.....	8
Montgomery.....	3
Neshoba.....	6
Noxubee.....	1
Oktibbeha.....	3
Panola.....	23
Perry.....	2
Pike.....	1
Prentiss.....	4
Quitman.....	2
Rankin.....	1
Sharkey.....	3
Shelby.....	5
Sunflower.....	5
Tallahatchie.....	1
Tate.....	5
Tippah.....	6
Tunica.....	18
Union.....	5
Unknown.....	10
Warren.....	2
Washington.....	36
Webster.....	2
Winston.....	1
Yalobusha.....	3
Yazoo.....	1







Fall Enrollment Statistics - Comparative

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Male	361	356	348	346	361	339	298	282	312	353	351
Female	694	638	589	529	491	504	555	519	631	635	650
Total Headcount	1055	994	937	875	852	843	853	801	943	988	1001

Full-Time Students	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Male	335	319	287	301	305	278	247	211	242	310	293
Female	548	517	442	392	389	375	437	384	480	509	546
Total Full-Time	883	836	729	639	694	653	684	595	722	819	839
Part-Time Students	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Male	26	37	61	12	56	62	51	71	70	43	58
Female	146	121	147	137	102	128	118	135	151	126	104
Total Part-Time	172	158	208	182	158	190	169	206	221	109	162

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
FTE	969	918	833	784	777	748	781	734	865	906	918

Spring Enrollment Statistics - Comparative

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Male	383	347	318	334	319	307	276	270	284	318	331
Female	654	603	572	496	493	542	565	498	536	577	590
Total Headcount	1037	950	890	830	812	849	841	768	820	895	921

Full-Time Students	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Male	334	327	294	295	276	240	214	221	231	270	263
Female	545	502	448	410	378	334	367	386	388	485	460
Total Full-Time	879	829	742	705	655	574	581	601	619	755	723
Part-Time Students	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Male	49	12	24	39	43	94	72	46	53	48	68
Female	109	109	124	86	114	181	188	115	148	92	130
Total Part-Time	158	121	148	125	157	275	260	151	201	140	198

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
FTE	958	829	816	768	734	712	711	752	820	820	844





Summer Enrollment Statistics - Comparative

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Total Headcount	388	336	277	290	278	293	301	325	279	325	334

Adjustments of totals are based on Registrar's Fall 2005 Trustee Report

Unduplicated Enrollment

	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005
Male	344	358	379	400	707
Female	704	662	728	695	412
TOTAL	1048	1020	1107	1095	1119

Source: Office of the Registrar

RETENTION RATE 1997-2004

	FALL							
	1997	1998	1999	2000	2001	2002	2003	2004
Retention (%)								
A. Number of new (first-time-in-college) Freshmen	205	228	234	213	154	277	325	289
B. Number of students from line A who returned for a 2 nd year	61%	49%	48%	48%	60%	58%	57%	54%
C. Number of students from line A who returned for a 3 rd year	41%	37%	37%	38%	45%	38%	40%	
D. Number of students from line A who returned for a 4 th year	33%	35%	31%	34%	34%	31%	X	
E. Number of students from line A who returned for a 5 th or 6 th year	15%	34%	21%	*15	*17	X	X	

GRADUATION RATE 1997-2004

	SPRING							
	1997	1998	1999	2000	2001	2002	2003	2004
Graduation (%)								
F. Number of students from line A Who graduated in 4 years (or less)	18%	17%	12%	16%	X	X	X	
G. Number of students from line A Who graduated in 5 years or less (including those from line F)	26%	26%	21%	25%	X	X	X	
H. Number of students from line A Who graduated in 6 years or less (includes those from lines F&G)	29%	27%	21%	X	X	X	X	

* does not include numbers for 6th year





Enrollment by Division and Major Areas
Academic Year 2004-2005

Business	Students
Business Administration Management	143
Business Education	2
TOTAL	145

Social Sciences	Students
*Parks, Recreation & Leisure Facilities Mgmt.	7
Political Science	54
Political Science, General	9
Social Science Education	18
Social Work	49
Sociology	35
TOTAL	172

Humanities	Students
English Education	16
Journalism	9
English	28
Mass Communication/Broadcast Journalism	53
Music, General	15
TOTAL	121

Education	Students
Child Care Management	14
Early Childhood Education (Associate)	45
Elementary Education	64
Mathematics Education	5
TOTAL	128

Science and Mathematics	Students
Biology	143
Chemistry	15
Computer Science	97
Mathematics	5
TOTAL	260

Undecided	175
GRAND TOTAL	1001

*Degree no longer offered

Source: Office of the Registrar





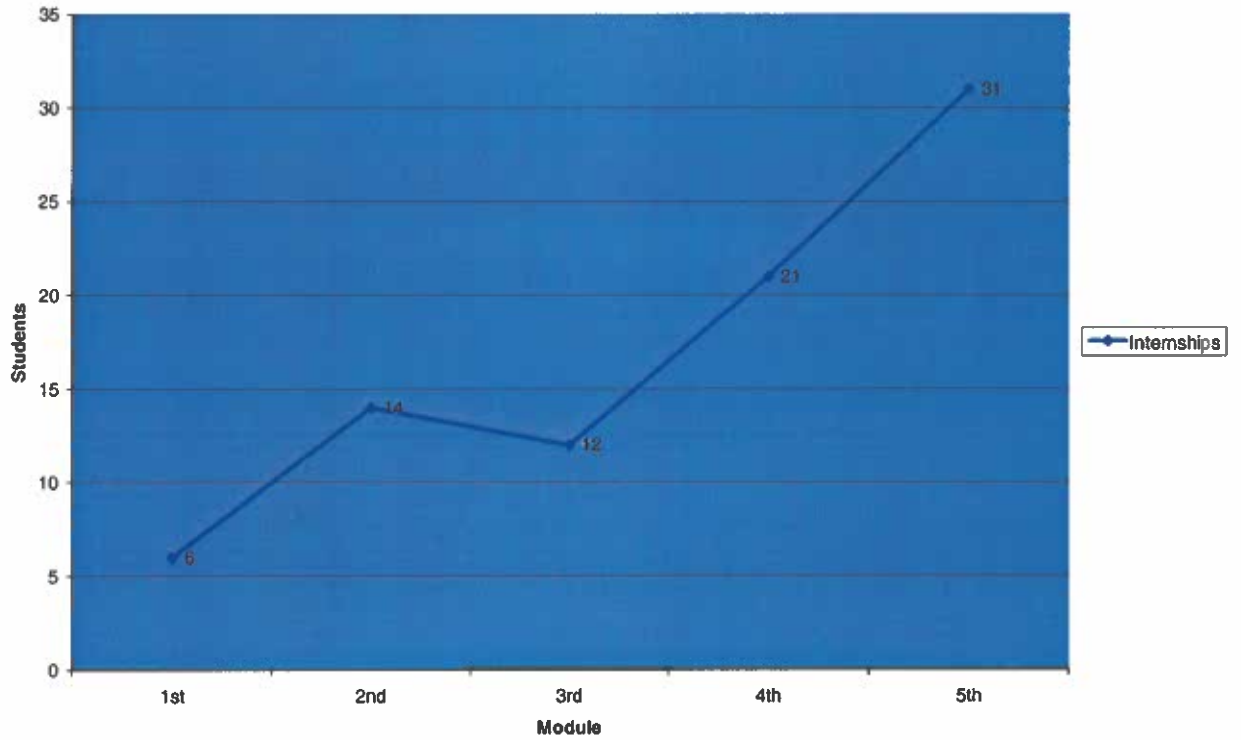
Rust College

Student
Programs



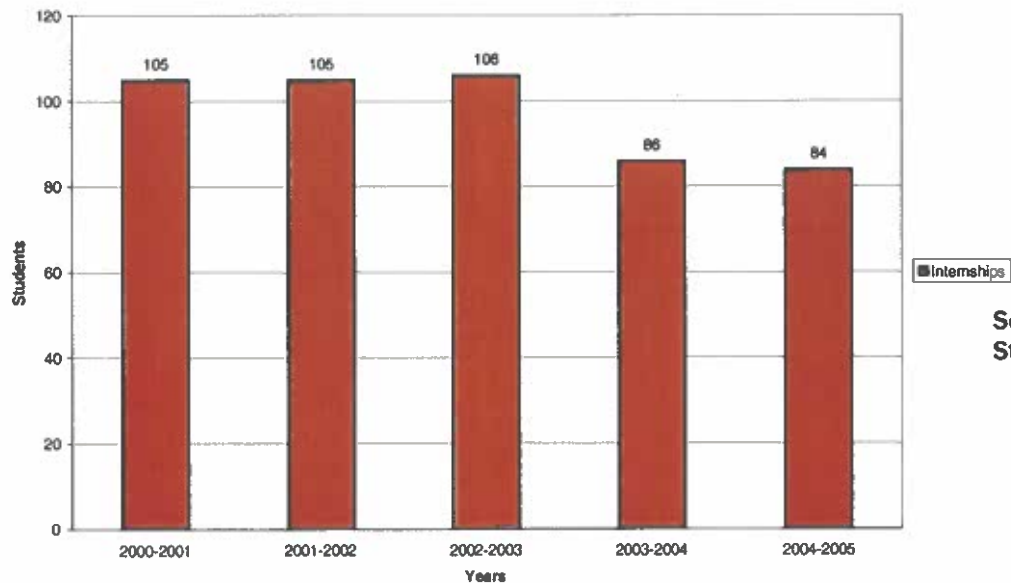


Internships Placement 2004-2005



Number of students placed 84. In-state placement 70%, out-of-state 29% and International 1%.

Internships Five-Year Comparison



Source: Office of Student Programs

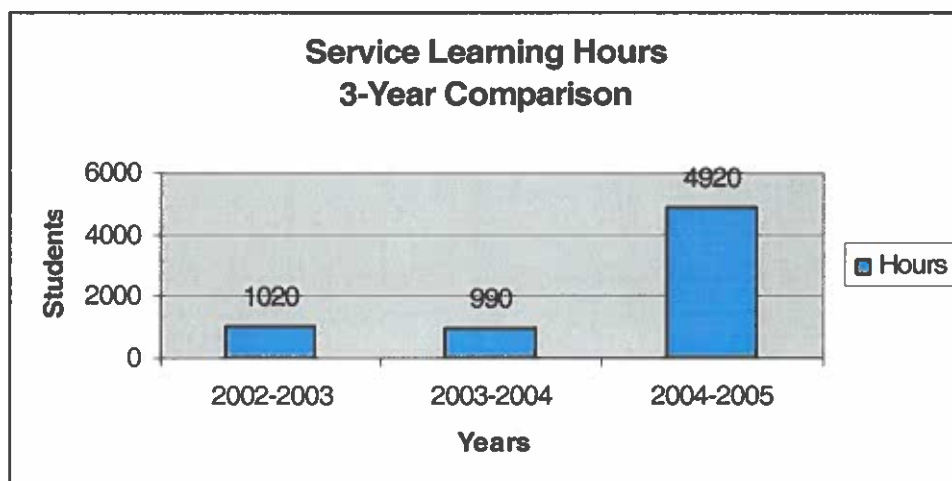




SERVICE LEARNING

Service Learning is a requirement for all students at Rust College. Students earned 4920 hours during the 2004-2005 school year.

Independent Sector (www.independentsector.org) announced that the 2004 estimate for value of a volunteer hour has reached \$17.55 per hour. Seventeen dollars and fifty-five cents (\$17.55) x 4920 equals \$86,246 in contributions to the community.



**NATIONAL EXAMS ADMINISTERED BY
STUDENT PROGRAM OFFICE
2004-2005**

ACT
MCAT
MPRE
PRAXIS Series

Source: Office of Student Programs





Rust College

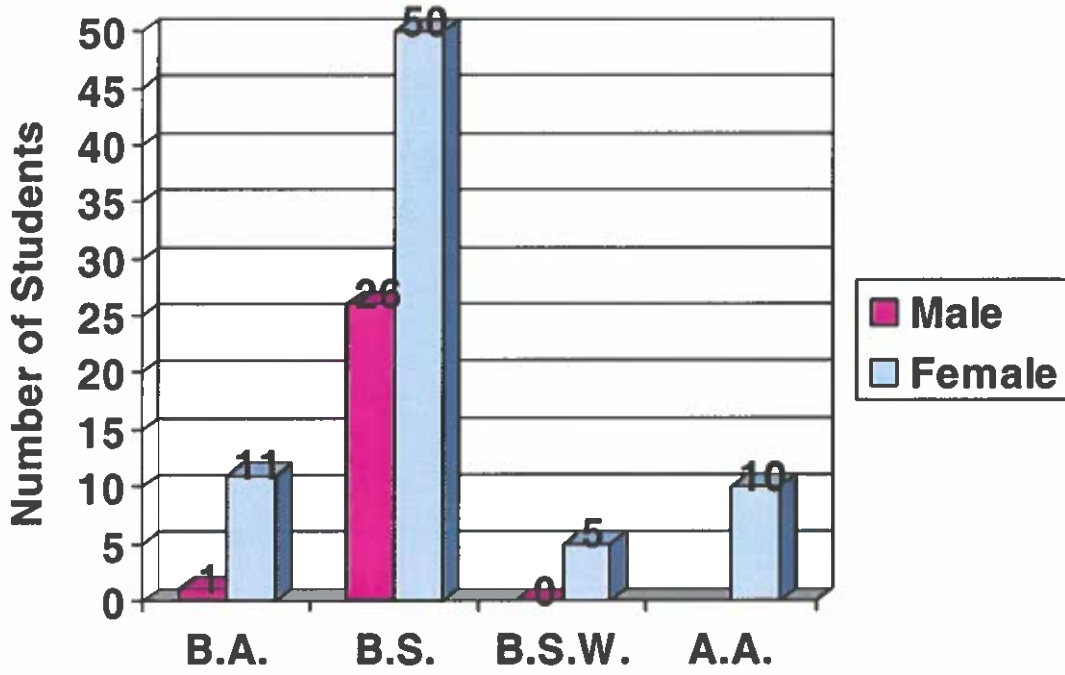
Degrees



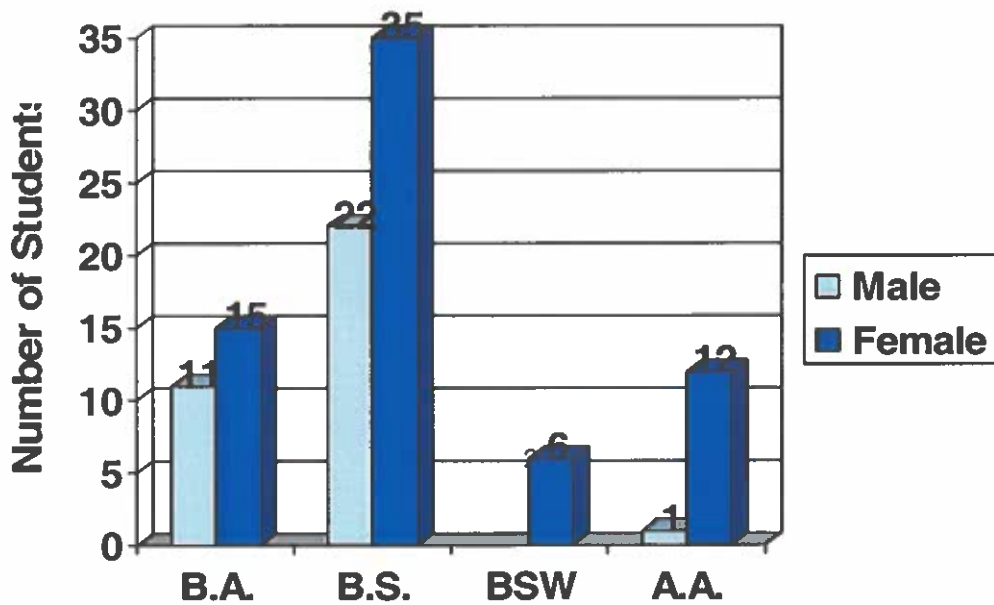


Degrees Awarded by Type and Gender

Spring 2004 Graduates



Spring 2005 Graduates





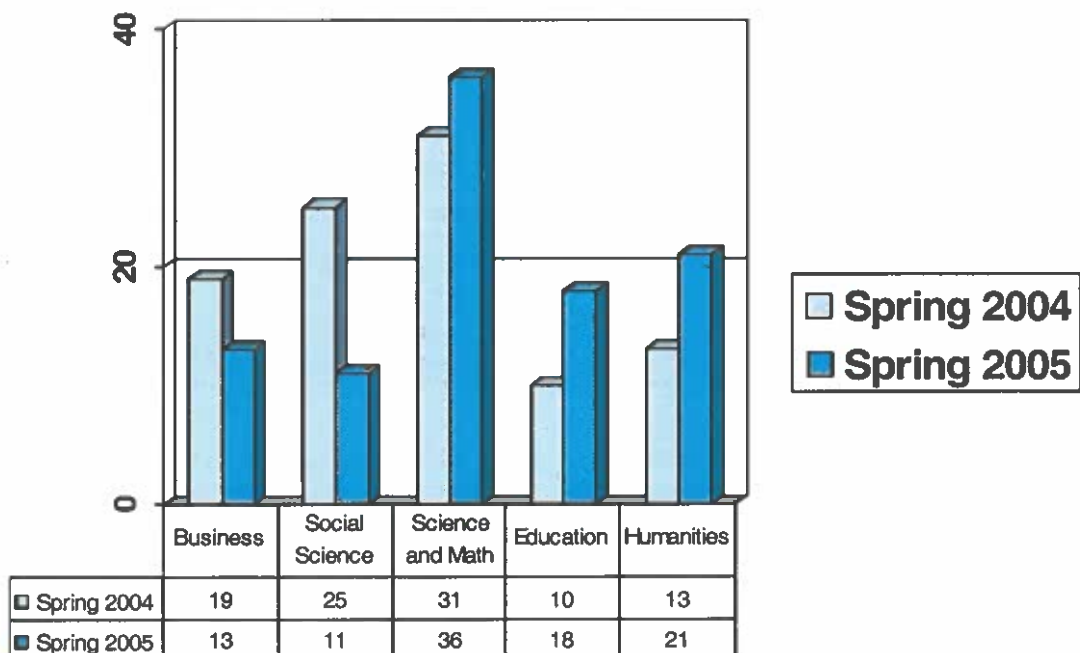


Degrees Awarded by Year

Spring	B.A.	B.S.	B.S.W.	A.S.	Total
1993	37	85	-	8	130
1994	63	110	-	2	175
1995	54	95	-	0	149
1996	49	99	-	7	155
1997	51	114	-	7	172
1998	53	76	-	6	135
1999	45	89	-	4	138
2000	43	64	-	2	109
2001	34	61	-	5	100
2002	25	86	6	12	129
2003	34	70	5	7	116
2004	29	59	5	10	103
2005	26	57	6	13	102

Source: Office of the Registrar

Graduates by Division Spring 2004 and Spring 2005 Comparison







**Division Graduates by Number & Percent
Spring 2002, through Spring 2004**

2002	Business	Social Sciences	Science & Math	Education	Humanities
Number	30	24	38	10	15
Percent	26 %	21 %	33 %	7 %	13 %

2003	Business	Social Sciences	Science & Math	Education	Humanities
Number	14	24	38	20	20
Percent	12 %	21 %	33 %	17 %	17 %

2004	Business	Social Sciences	Science & Math	Education	Humanities
Number	19	25	31	18	12
Percent	18%	24%	30%	16%	12%

2005	Business	Social Sciences	Science & Math	Education	Humanities
Number	13	11	36	20	21
Percent	13%	11%	35%	20%	21%





Rust College

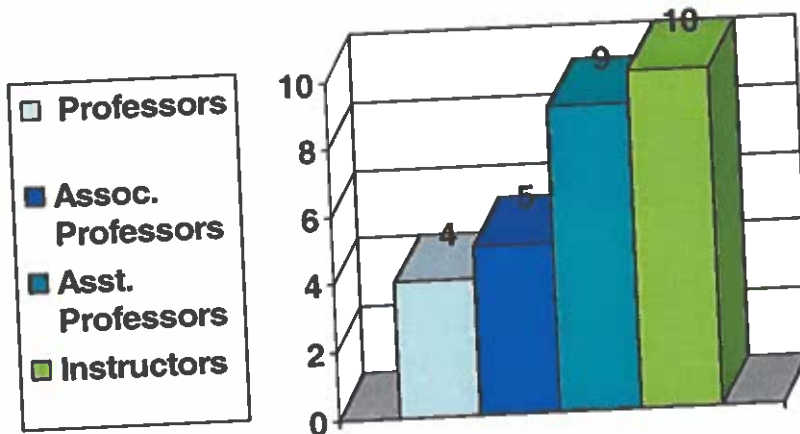
Faculty



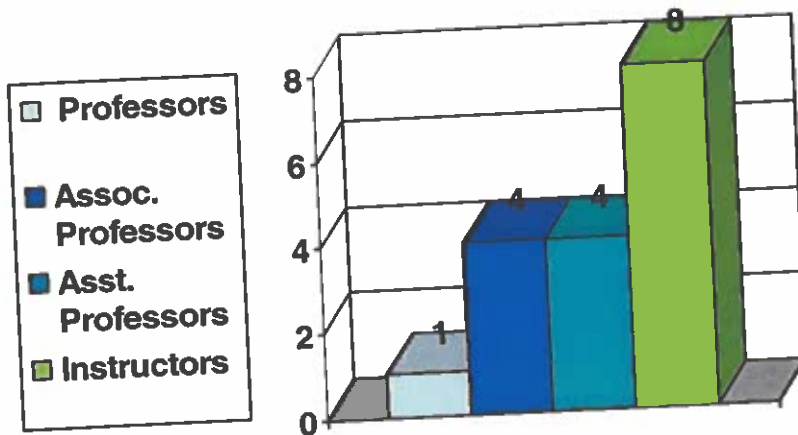


Fall 2004-2005 Full-Time Faculty Headcount by Rank and Gender

Male



Female



	FEMALE	MALE	TOTAL	% OF TOTAL
Full Professor	1	4	5	11
Associate Professor	4	5	9	20
Assistant Professor	4	9	13	29
Instructor	8	10	18	40

Source: Office of Personnel Coordinator





Terminally Degreed Faculty by Division

Division	#	#	%
	Ph.D.s (F.T.)	Ph.D.s (P.T.)	Ph.D.s (F.T.)
Business	2	1	50
Education	3	1	100
Humanities	3	0	19
Science & Mathematics	7	3	63.6
Social Science	5	1	55.6
Total	20	6	47

Source: 2004-2006 Faculty Data Sheet
Office of Academic Affairs

Average Full-Time Faculty Salary by Rank

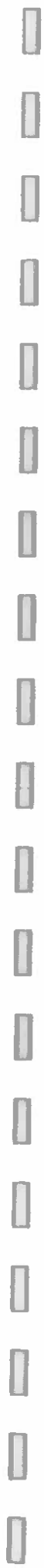
Average Salary	FY 2002-2003	FY 2003-2004	FY 2004-2005
Professor*	\$ 43,802	\$39,447	\$44,118
UNCF Member Average**			\$50,013
Private 4-yr & Liberal Arts***			\$79,928
Associate Professor*	\$ 33,247	\$37,484	\$37,757
UNCF Member Average**			\$43,455
Private 4-yr & Liberal Arts***			\$57,340
Assistant Professor*	\$ 30,742	\$35,210	\$34,375
UNCF Member Average**			\$ 37,517
Private 4-yr & Liberal Arts***			\$ 47,409
Instructor*	\$ 26,674	\$30,263	\$30,973
UNCF Member Average**			\$32,115
Private 4-yr & Liberal Arts***			\$38,090

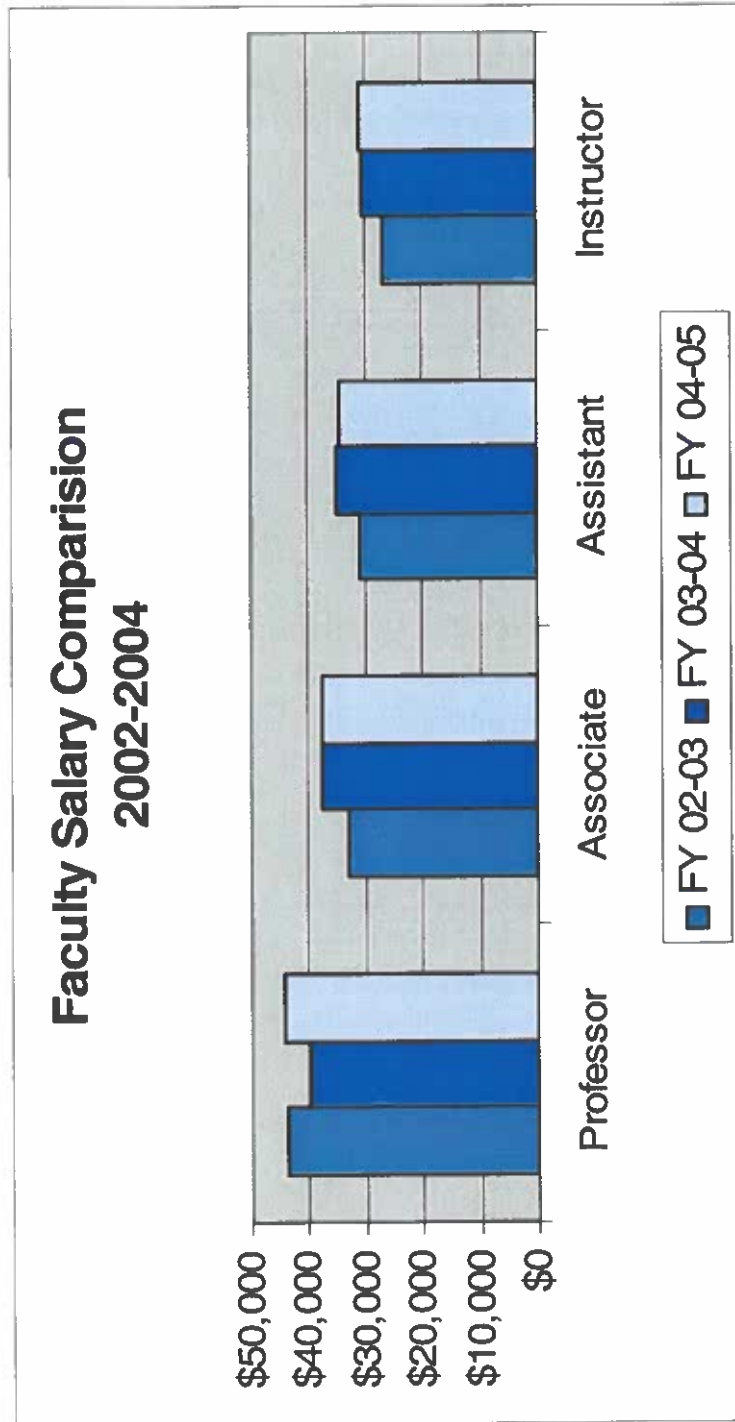
Source: * Rust College Personnel Office

** The College Fund/UNCF Statistical Report 2003

*** Frederick D. Patterson Research Institute, 2004; American Association of University Professors, cited in The Chronicle of Higher Education 2002-03 Almanac as published in The College Fund/UNCF Statistical Report, 2003 (Most Recent UNCF Data)

The above table lists average faculty salary by rank at Rust College in Fall 2004. On the average, Rust professors earn slightly less than peer institution (UNCF) members - a difference of 12%. However, the past two years reflects a constant increase in faculty salaries at this level. Similarly, average associate professor salaries, in comparison to peer institutions, is 13% lower. Salary for this level faculty likewise increased considerably in the last two years. The average salary for the assistant professor and instructor levels closely compares to peer institutions, showing a small difference - \$3,142 (8%) and \$1,142 (4%), respectively.





Comparison - Average Full-Time Faculty Salary by Rank



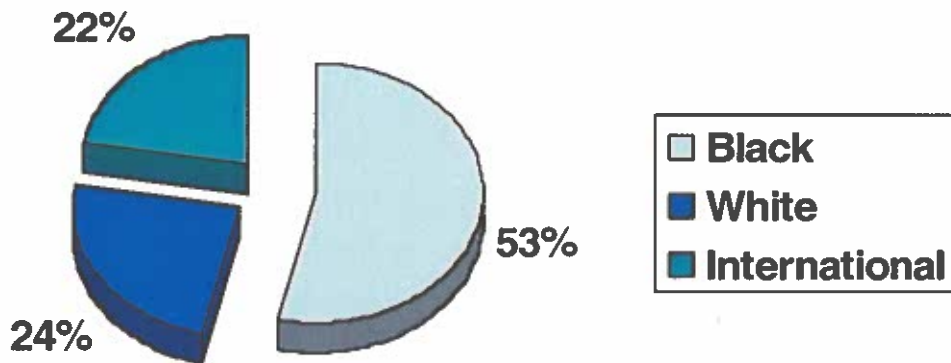


Full-Time Faculty by Gender and Race/Ethnicity (Full-Time)

	Women	Men	Total
Black	10	14	24
White	4	7	11
International	3	7	10
TOTAL	17	28	45

Source: Office of Personnel
IPEDS, 2004

Fall 2004 Faculty by Race and Percent Full-time



Source: Office of Personnel





Rust College

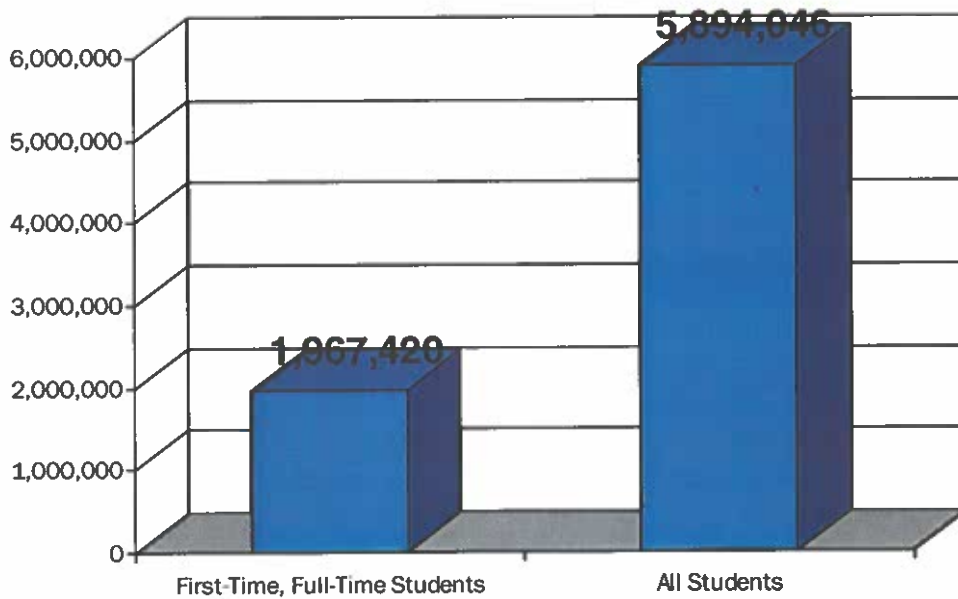
Financial Aid





Financial Aid Allocations 2004-2005

PROGRAM	First-Time, Full-Time Students		All Students	
	# of Student	Amount Awarded	# of Students	Amount Awarded
Pell Grants	211	729,987	677	2,219,691
SEOG's	204	202,154	468	470,126
College Work Study	203	141,788	508	368,600
Stafford Loans	233	555,183	613	1,804,616
PLUS Loans	4	17,756	6	23,787
State Grants	15	9,600	73	73,981
Institutional Grants (funded)	-0-	-0-	46	25,125
Institutional Grants (unfunded)	203	232,520	548	698,227
Other Scholarships/Grants	139	88,035	291	209,893
TOTAL		\$ 1,967,420		\$ 5,894,046







Student Financial Aid Averages for Fall 2004

Types of Aid Received	Number of Students Receiving Aid	Percent of Students Receiving Aid	Average Amount of Aid
Federal Grants (grants/educational assistance)	643	67%	\$ 3,720
State/Local Grants (grants/scholarships/waivers)	73	89%	\$ 1,013
Institutional Grants (scholarships/fellowships)	521	54%	\$ 1,210
Loans to Students	523	55%	\$ 2,791

Pell Grant Recipients 2004-2005

1. Number of 2004-2005 Pell Grant recipients who received the maximum amount of the award = **383**.
2. Number of Pell Grant Recipients with a 3.0 GPA or better who entered Rust College = **60**.
3. Average freshman Pell Grant recipient's GPA at the end of the 2004-2005 AY=**2.45**

Scholarships and Grants 2004-2005

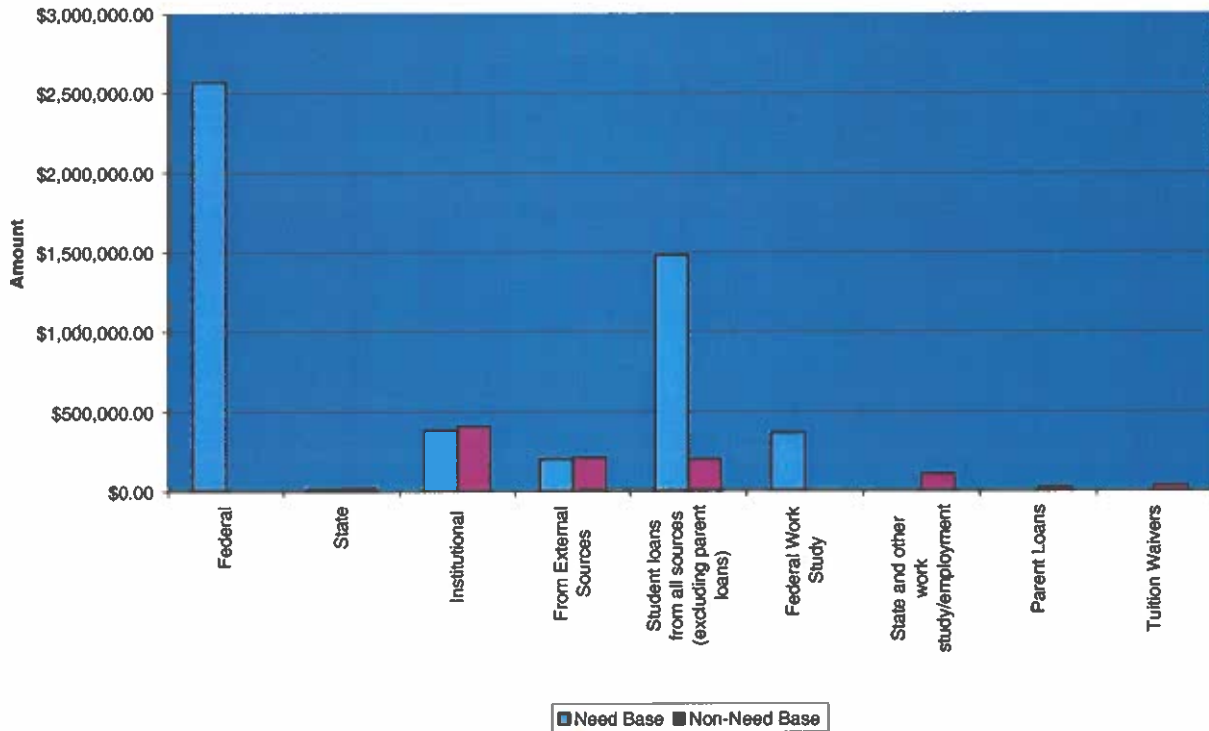
Scholarships and Grants	Need-based Aid \$	Non- Need based \$
Federal	2,571,115	0
State	15,285	19,100
Institutional	384,245	408,599
From External Sources	201,568	213,202
Student loans from all sources (excluding parent loans)	1,480,453	202,628
Federal Work Study	368,600	0
State and other work study/employment	0	108,808
Parent Loans	0	23,787
Tuition Waivers	0	32,697

Source: 2004-2005 Data Bank, Financial Aid Office





Scholarships and Grants



Additional Financial Aid Facts

- Percentage of full-time students receiving some form of financial aid (grants, loans, institutional scholarships or fellowships, or work-study) = **92%**.
- **Fifty-five percent (55%)** of 2004 students who graduated between July 1, 2003 & June 30, 2004 borrowed through loan programs (federal, state, subsidized, unsubsidized, private, etc.) This does not include parent loans.
- Average per-borrower cumulative undergraduate indebtedness of those students who graduated in April 2005 is **\$12,619**.
- Rust College 2004 default rate was **21%**.

Source: Office of Financial Aid





Rust College

Fiscal
Affairs





Revenues and Investment Return

2004 Fiscal Year

Source of Funds	Amount (in whole dollars)		
	Total	Plant, Loan Endowment and Other Non-current (Restricted)	Current (Unrestricted)
Tuition and Fees	\$ 4,887,101	n/a	\$ 4,887,101
GOVERNMENT APPROPRIATIONS			
Federal Appropriations	n/a	n/a	n/a
State Appropriations	n/a	n/a	n/a
Local Appropriations	n/a	n/a	n/a
GOVERNMENT GRANTS AND CONTRACTS			
Federal Grants and Contracts	\$ 4,131,120	\$ 4,131,120	n/a
State Grants and Contracts	\$ 41,540	\$ 41,540	
Local Grants and Contracts	n/a	n/a	n/a
PRIVATE GIFTS, GRANTS, and CONTRACTS			
Private Gifts, Grants, and Contracts	\$ 2,391,036	n/a	n/a
Contributions from Affiliated Entities	n/a	n/a	n/a
OTHER REVENUE AND GAINS			
Investment return (income, gains, and losses)	\$ 381,574	n/a	\$ 381,574
Sales and Services of Educational Activities	n/a	n/a	n/a
Sales and Services of Auxiliary Enterprises	\$ 2,093,296	n/a	\$ 2,093,296
Other Revenue	\$ 2,176,253	n/a	\$ 2,176,253
TOTAL REVENUES AND INVESTMENT RETURN	\$16,101,920		

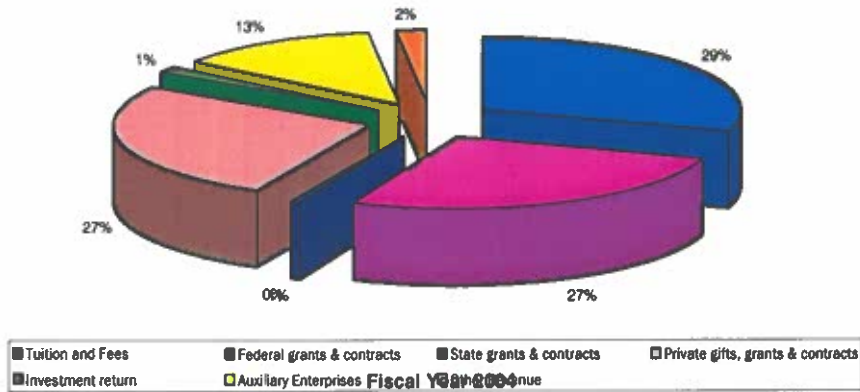
Source: Business Office



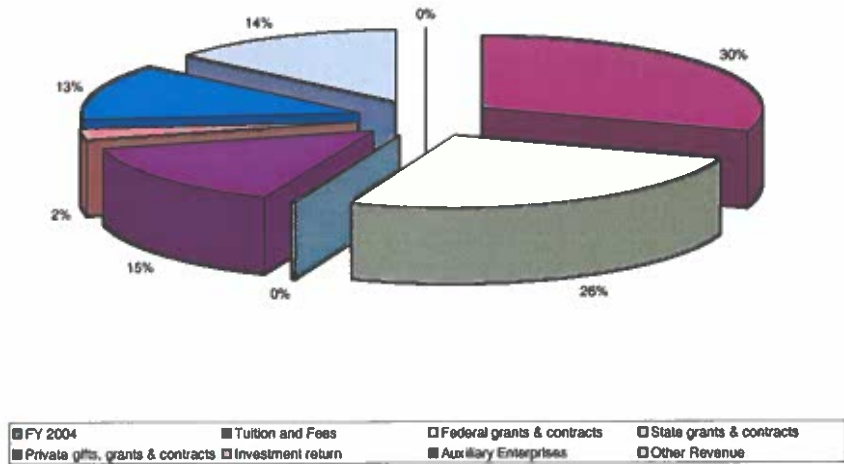


Revenues and Investment Return Two-Year Comparison

FISCAL YEAR 2003



Fiscal Year 2004



	FY 2003	FY 2004
Tuition and Fees	\$ 4,286,890	\$ 4,887,101
Federal Grants & Contracts	\$ 3,801,242	\$ 4,131,120
State Grants & Contracts	\$ 73,981	\$ 41,540
Local Grants & Contracts	\$ -0-	\$ -0-
Private Gifts, Grants & Contracts	\$ 3,834,120	\$ 2,391,036
Investment Return	\$ 181,692	\$ 381,574
Auxiliary Enterprises	\$ 1,824,522	\$ 2,093,296
Other Revenue	\$ 294,701	\$ 2,176,253
TOTAL REVENUES	\$ 14,297,148	\$ 16,101,920





Rust College

Library





Library Statistics

Date Building was Occupied	February 1970
Seating Capacity	350
Book Capacity	125,000
Current Library Holdings	123,055
Square Feet.....	40,950
Full-Time Employees.....	9
Part-Time Employees.....	2
Professional Librarians.....	3
Total Budget for books, periodicals, audiovisual materials, microfilms\$	164,000

Library Hours and Circulation

Monday - Thursday	7:45 a.m. - 12:00 p.m.
Friday	7:45 a.m. - 6:00 p.m.
Saturday	10:00 a.m. - 2:00 p.m.
Sunday	4:00 p.m. - 10:00 p.m.
Hours open per week:	87 Hours

Average book circulation per month.....	360
Average visitation per month by:	
Faculty/Staff	80
Students	9,934
Visitors	150
Average Inter-Library Loans per year.....	20



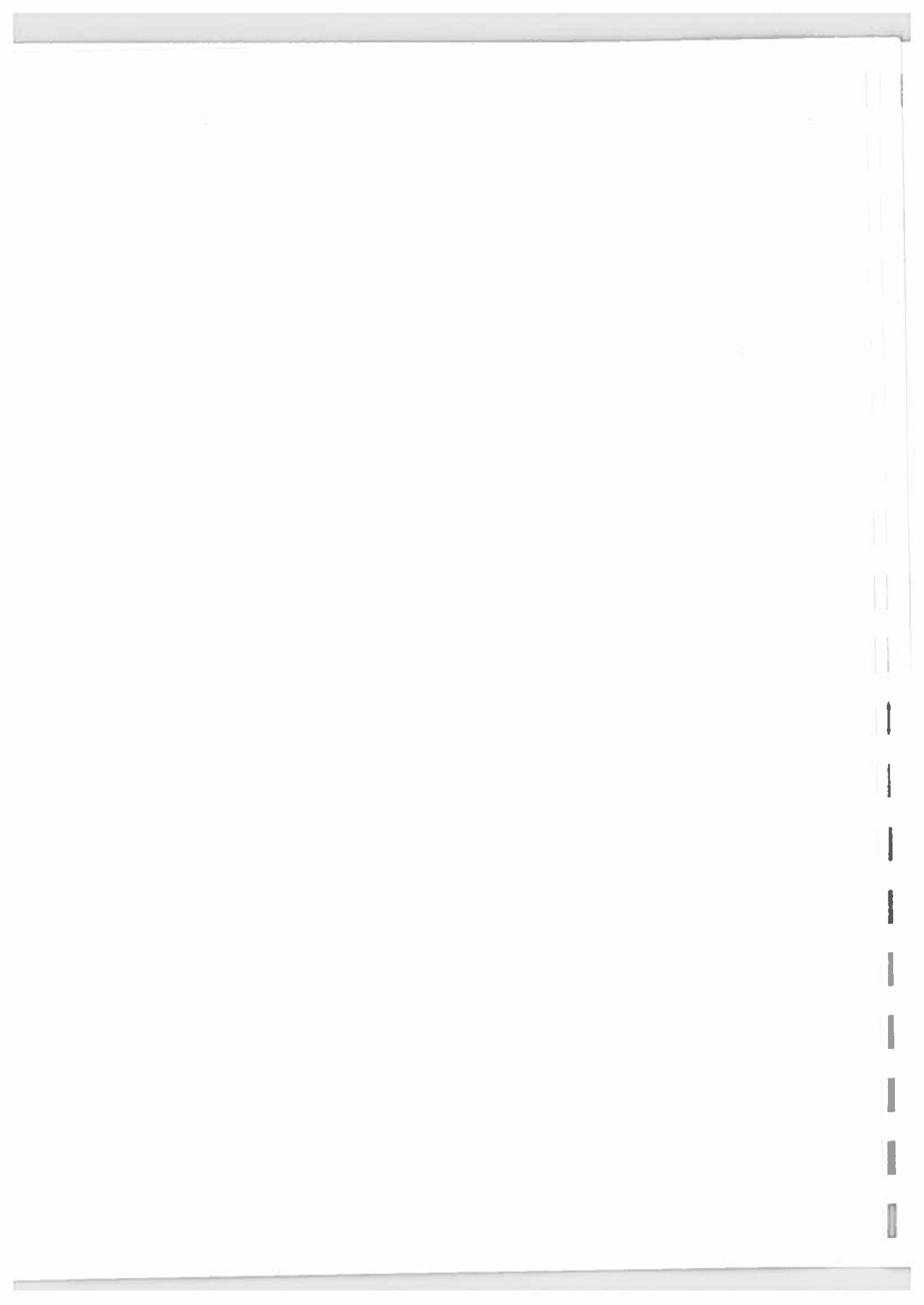


Library Collections and Resources

Computer Word Processors.....	18
Computers for Internet	18
Volumes (catalog holdings, including collections).....	123,055
Periodicals (bound volumes).....	8,456
Microfilms (units)	8,329
Periodical Subscriptions.....	21
Audio Cassettes	340
Video Cassettes.....	881
Records (Albums).....	89
CD ROMs.....	95
DVD's	67

Library Electronic Services

- Full Internet
- MAGNOLIA (Mississippi Alliance for Gaining New Opportunities through Library Information Access) – Academic Search Database
- SOLINET (Southeast Library Network) – Use for inter-library loans
- Journal Storage (JSTOR) – Electronic access back files of journals
- Bloomberg – Online Financial Database
- OCLC (Ohio College Library Center) – Cataloging Database
- Bibliofile: OPAC (Online Public Access Catalog) – 5 stations available
- National Library of Medicine (NLM)





Rust College

Students





STUDENT ORGANIZATIONS

GENERAL

Student Government Association (SGA)

CLASS ORGANIZATIONS

Class organizations are structural and offices are held at the four levels of student classification

SPECIAL SERVICE GROUPS

- (1) Concert Band (2) College Choir (3) Theater Guild

MAJOR AREA CLUBS

- (1) Science and Mathematics (2) Social Work Club
(3) Student National Education Association (4) Computer Science Club (5) Pre-Law Club

RELIGIOUS ORGANIZATIONS

- (1) Methodist Student Movement (M.S.M.) (2) Y.M.C.A. (3) Y.W.C.A. (4) Sunday School
(5) Baptists Student Union (B.S.U.) (6) Catholic Student Association (C.S.A.)

FRATERNAL ORGANIZATIONS

- (1) Phi Beta Sigma Fraternity, Inc. (Social) (2) Alpha Beta Mu (Honorary)
(3) Zeta Phi Beta Sorority, Inc. (Social) (4) Omega Psi Phi Fraternity, Inc. (Social)
(5) Sigma Tau Delta (Honorary English) (6) Kappa Alpha Psi Fraternity, Inc. (Social)*
(7) Delta Sigma Theta Sorority, Inc., (Social) (8) Alpha Kappa Alpha Sorority, Inc. (Social)*
(9) Alpha Phi Alpha, Fraternity, Inc. (Social)* (10) Alpha Phi Omega (Service)
(11) Gamma Sigma Sigma (Service) (12) Phi Beta Lambda (Academic)
(13) Greek Council (14) Alpha Kappa Mu National Honors Society (Honorary)

ATHLETIC GROUPS

- (1) Cheerleaders (2) Pep Squad (3) Basketball (4) Track and Field
(5) Baseball (6) Tennis (7) Karate

OTHER ORGANIZATIONS

- (1) NAACP (2) International Students Associations

*Inactive Status





College and Student Publications

THE BEARCAT

The Bearcat is the College Yearbook, an annual publication edited by staff selected by the student body.

THE SENTINEL

The Sentinel, edited and published by the Director of Publications, is the College's bulletin which is circulated among alumni, friends, associates, faculty, staff, the community, and student body. It provides information concerning important events and progress of the College. Published quarterly.

THE RUSTORIAN

The Rustorian is the student newspaper whose editor is appointed by the Journalism advisor. The student newspaper reflects campus life and activities and is edited by the Rustorian Staff and approved by the newspaper faculty advisor. The Rustorian is a monthly publication.

THE ALUMNI NEWSLETTER

The alumni Newsletter is published and circulated quarterly.

THE CAMPUS NEWS BRIEF

The campus News Briefs, a weekly newsletter, is produced by the Office of Public Information. This is used to keep the faculty, staff and students informed about campus activities which will take place during the coming week.





Rust College

Campus





CAMPUS AND BUILDINGS

THE CAMPUS is situated on the northern part of the city, facing Rust Avenue, which connects Memphis Street on the west side and North Randolph on the east side. The area of the campus is approximately 126 acres.

****OAKVIEW MANSION** built prior to 1866 (remodeled 1905, 1973 and 1994). The oldest building on campus. Built prior to the Civil War and first remodeled in 1905. Slave auction office. Formally the Infirmary and office spaces, Oakview were renovated to house female students in 1985. Beginning July 1, 1994, Oakview Mansion houses the offices of Public Relations, Alumni Affairs and the International Alumni Association's President's. Included in this facility are two guest bedrooms, a storage area, a conference room and several offices.

***McCOY BUILDING (1947)** a two-story colonial style building, houses the administrative offices. In 1971 an annex was added to the Administration Building.

THE SHAW HALL (1952), Old Cafeteria, renovated in 1990 houses Special Services, Talent Search, and the College Health Center. There is one handicap equipped apartment located in this building, also.

THE PRESIDENT'S HOME (1958), renovated in 1987 and 1993, is an attractive five bedroom bungalow located on the east side of the campus.

GROSS RESIDENCE HALL (1965) a two-story building that provides housing for 92 male students, with a comfortable lounge, a kitchen for serving at social events and an apartment for the residence counselor.

***McDONALD SCIENCE HALL (1965)**, is a two-story air conditioned brick building which houses physics, chemistry, and biology laboratories; two lecture rooms and several classrooms.; and faculty offices. In 1973 the Miller annex to the Science Building was completed.

WIFF RESIDENCE HALL (1965), for young ladies is the counterpart of Gross Hall and it houses 92 female students.

***DAVAGE-SMITH RESIDENCE HALL (1970)** houses approximately 276 male students. It is a two-story brick building with space for the resident director and an assistant. In 1976 the Living and Learning Center annex was added to this facility.

E. L. RUST RESIDENCE HALL (1970), is a two-story brick air-conditioned building which houses approximately 196 women students. The rooms have individual air-heating units, with built-in desks, drawer and closet space.

LEONTYNE PRICE LIBRARY (1970), a two-story modern facility, located at the center of the campus, directly behind the L. M. McCoy Administration Building. It was dedicated on December 4, 1969, in honor of the famous Metropolitan Opera Star, Miss Leontyne Price.





S. L. GRIFFIN WAREHOUSE & BOOKSTORE (1970), is an air-conditioned building which houses the bookstore, warehouse and print shop. This building was named in memory of Mr. S. L. Griffin who served for more than 30 years as buildings and grounds supervisor, football coach and athletic director.

DOXEY ALUMNI FINE ART-COMMUNICATION CENTER (1974), is a modern facility, with a 600 seat auditorium, ample space for faculty offices; recording studios; music, art and other disciplines in the Division of Humanities. The building is named in honor of Miss Natalie Doxey and all former students and graduates. The Auditorium is named for Mr. Albert Morehouse of Humboldt, Iowa who left \$260,000 in his Will for the building.

***McMILLAN MULTI-PURPOSE CENTER (1971)** is a modern air conditioned building with a 2,500-seat gymnasium/auditorium, indoor swimming pool, faculty offices and classrooms. Added in 1973, was spacious annex with a snack bar and a recreation area.

R.A. AND RUTH M. BROWN MASS COMMUNICATION CENTER (1981), a two story brick, fully air-conditioned building, with banquet facilities; recording, television and radio studios; journalism facilities; three classrooms and faculty offices.

KATHY W. SMITH FACULTY/STAFF APARTMENT COMPLEX (1979) A twelve unit apartment complex built for faculty and staff use. This complex was named in memory of Miss Kathy W. Smith who worked in several capacities at Rust College from 1964 until her death in 1997.

EATON HALL (1983), is an air-conditioned frame building which houses married students. This building was named for the late Mrs. F.N. Eaton, a graduate and a teacher of economics at Rust for more than thirty years.

GRIFFIN RESIDENCE HALL (1985), is an air-conditioned frame building which houses faculty apartments. This building was named for the late Mrs. Carlean T. Griffin who was a graduate and life-long employee of Rust College.

McCARTY/VARNELL BUSINESS, COMPUTER AND SOCIAL SCIENCE CENTER (1989), is a state of the art 44,000 square feet two story brick building with classroom space for the divisions of Social Science and Business and the computer laboratories. It also houses the James T. Heard Auditorium.

EMMA ELZY LIVING/LEARNING RESIDENCE HALL, was completed in March, 1991 and houses 200 female students. The modern two-story building houses a student lounge and a living/learning center.

JOHN H. DAVIS PLANT AND OPERATIONS BUILDING (1999) Houses the Area of Operations and Physical Plant. In addition to office space, the building provides space for a shop and specified work areas. This building was named in honor of Mr. John Harry Davis who served as plant director for 30 years (1967-1997).





DAVID L. BECKLEY CONFERENCE CENTER (2000) is a one-story brick air-conditioned building designed for inter-relationships with the local community through continuing education, entrepreneurial development, work readiness programs and meetings. The building is located on Rust Avenue across from the main campus. The building was constructed with the assistance of a grant from the U. S. Department of Housing and Urban Development.

JAMES A. ELAM CHAPEL (2000). A one-story brick structure with sanctuary seating for 250 people. Named in honor of donor James Andrew Elam of Dayton, Ohio.

***Named for former Presidents**

****Listed on National Register of Historical Buildings**

Source: Rust College Catalog 2004-2008

