

RUST COLLEGE
CATALOG ADDENDUM
2022 – 2023



President: Dr. Ivy R. Taylor

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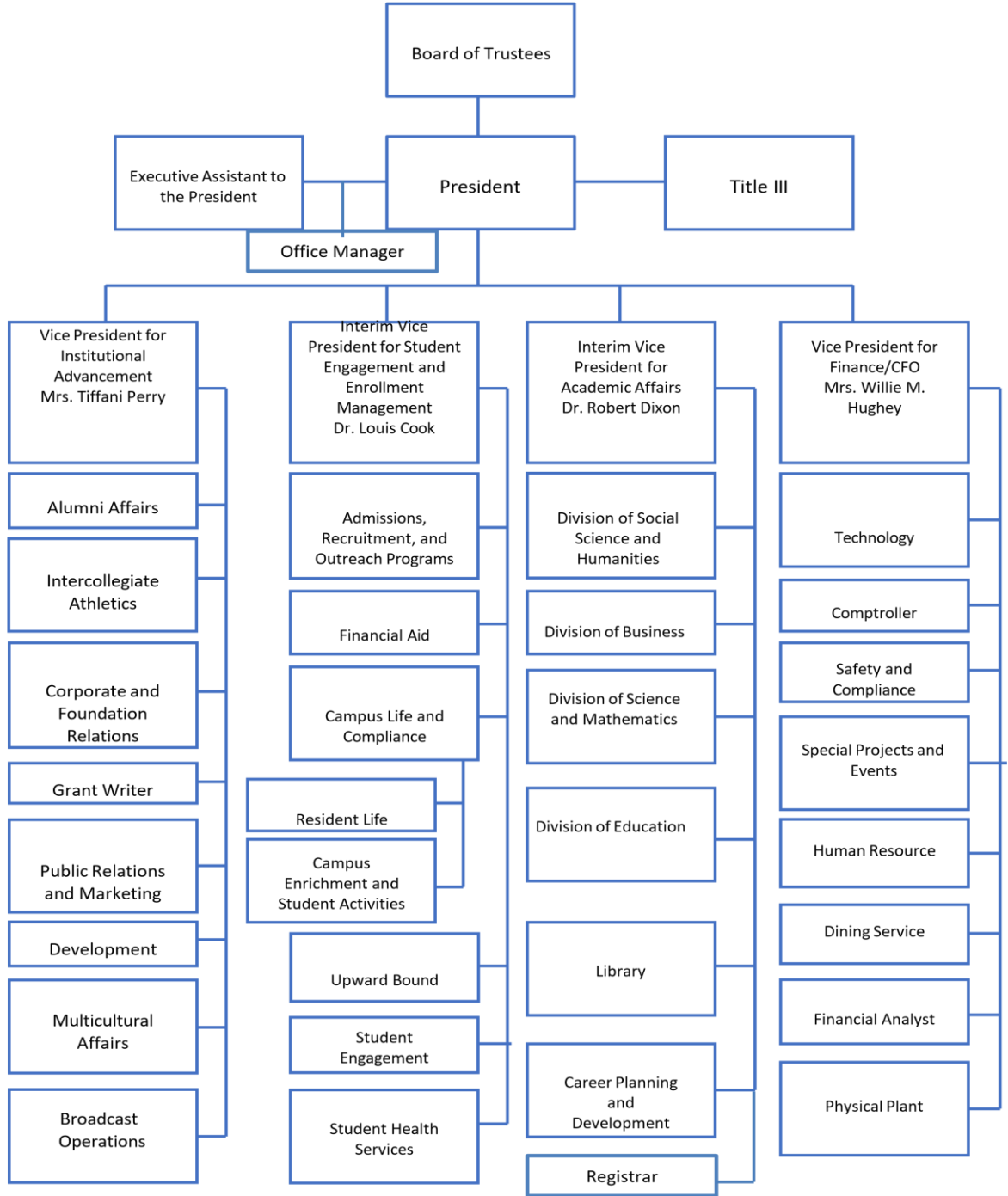
THE BOARD OF TRUSTEES

| | |
|---------------------------------|----------------|
| Mrs. Cecelia W. Sawyer..... | Chair |
| Mr. Barkese Dalton..... | Vice Chair |
| Mrs. Margaret Borgen..... | Secretary |
| Mr. George Holden..... | Treasurer |
| Mr. Larry Anderson..... | Cambridge, MA |
| Mr. Wilie Beamon..... | Jackson, MS |
| Dr. Kimberly Bugg..... | Brooklyn, NY |
| Mrs. Erma Cook..... | Jackson, MS |
| Dr. Darrell Ezell..... | Huntsville, AL |
| Mr. Keithney Glass..... | Waukegan, IL |
| Dr. Waynell L. Henson..... | Dallas, TX |
| Mr. Fharon M. Hicks..... | Memphis, TN |
| Dr. Lauren Horton..... | Royse City, TX |
| Dr. Betty R. Baptist Jones..... | Atlanta, GA |
| Dr. Florence Jones..... | Memphis, TN |
| Dr. Wesley E. Jones..... | Memphis, TN |
| Mrs. Patricia Bruce-Lowe..... | Birmingham, AL |
| Mr. Andre Mathis..... | Memphis, TN |
| Mrs. Audrey Miller-Okhiria..... | Eads, TN |
| Dr. Deborah B. Smith..... | Memphis, TN |
| Bishop James E. Swanson..... | Jackson, MS |
| Rev. Robert Ward..... | Urbandale, IA |
| Mrs. Kimberly Avery Wright..... | Harvest, AL |
| Rev. Dr. Jerry Young..... | Jackson, MS |

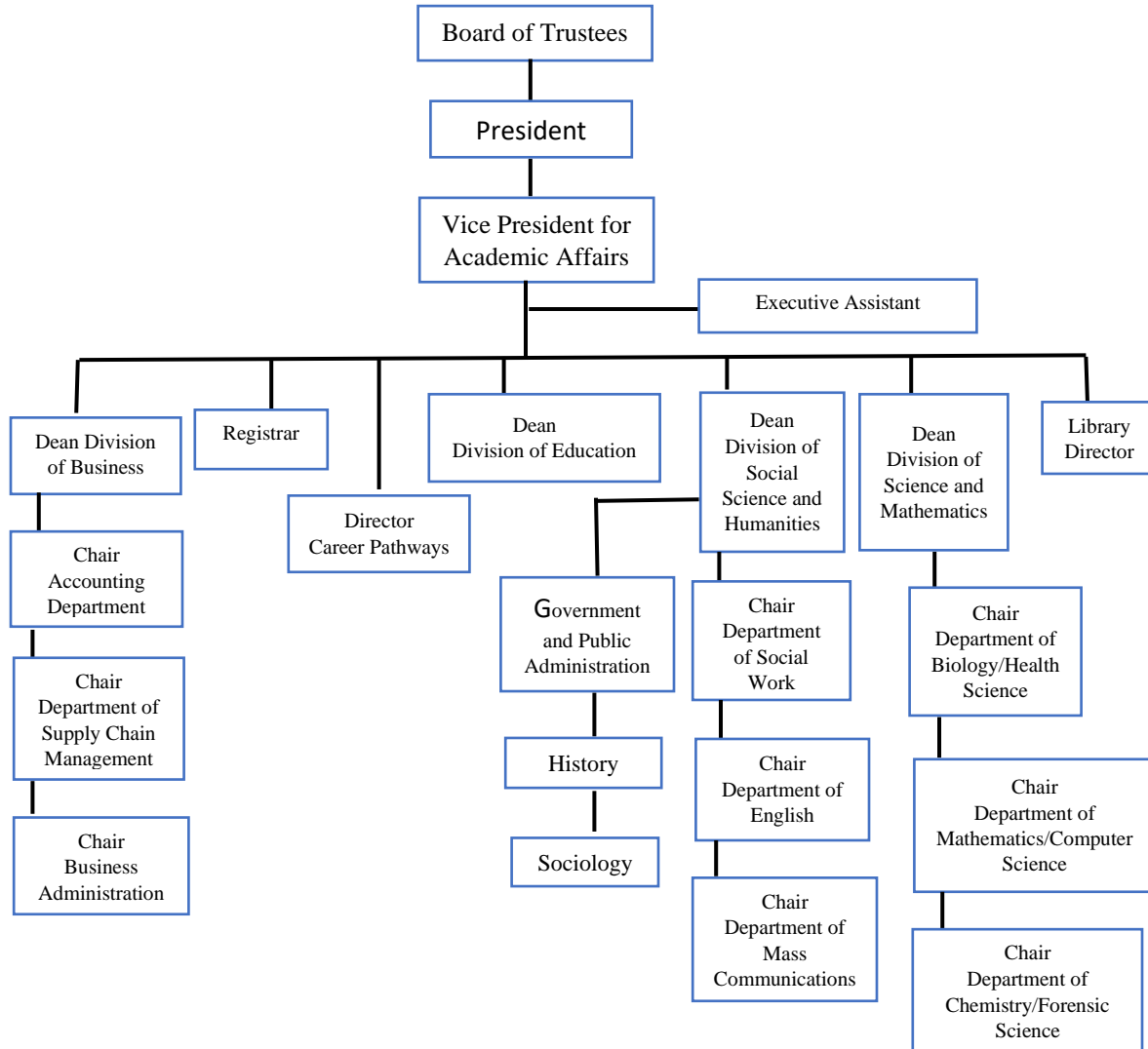
EX-OFFICIO MEMBERS

| | |
|---------------------------------|-------------------|
| Dr. Ivy R. Taylor..... | Holly Springs, MS |
| Rev. Dr. Zachary Beasley..... | Olive Branch, MS |
| Bishop Laurie Haller..... | Des Moines, IA |
| Bishop Sharma Lewis..... | Jackson, MS |
| Bishop William T. McAlilly..... | Nashville, TN |
| Rev. Jeff Tollison..... | Holly Springs, MS |

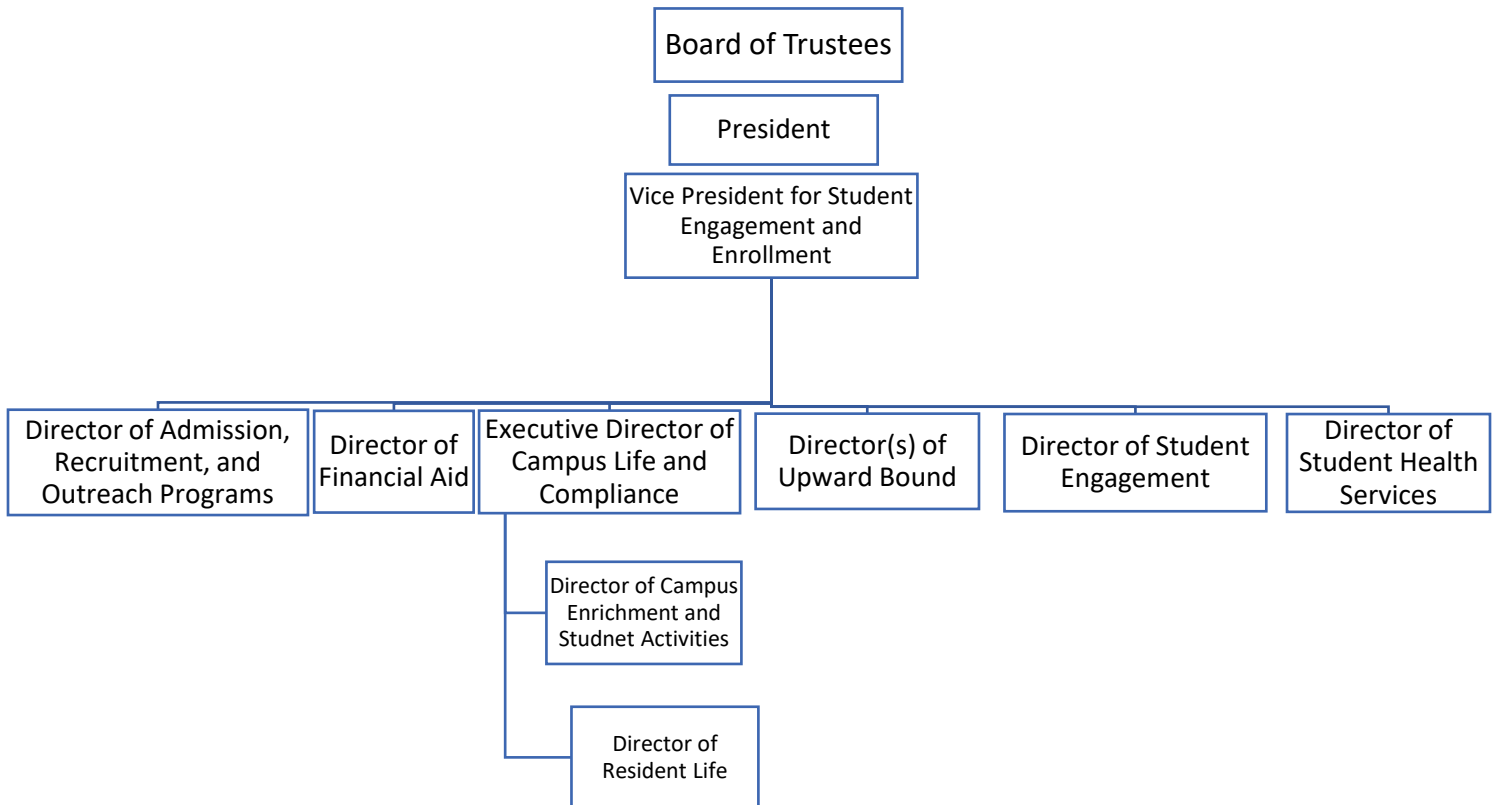
RUST COLLEGE ORGANIZATION CHART



ACADEMIC AFFAIRS ORGANIZATION CHART

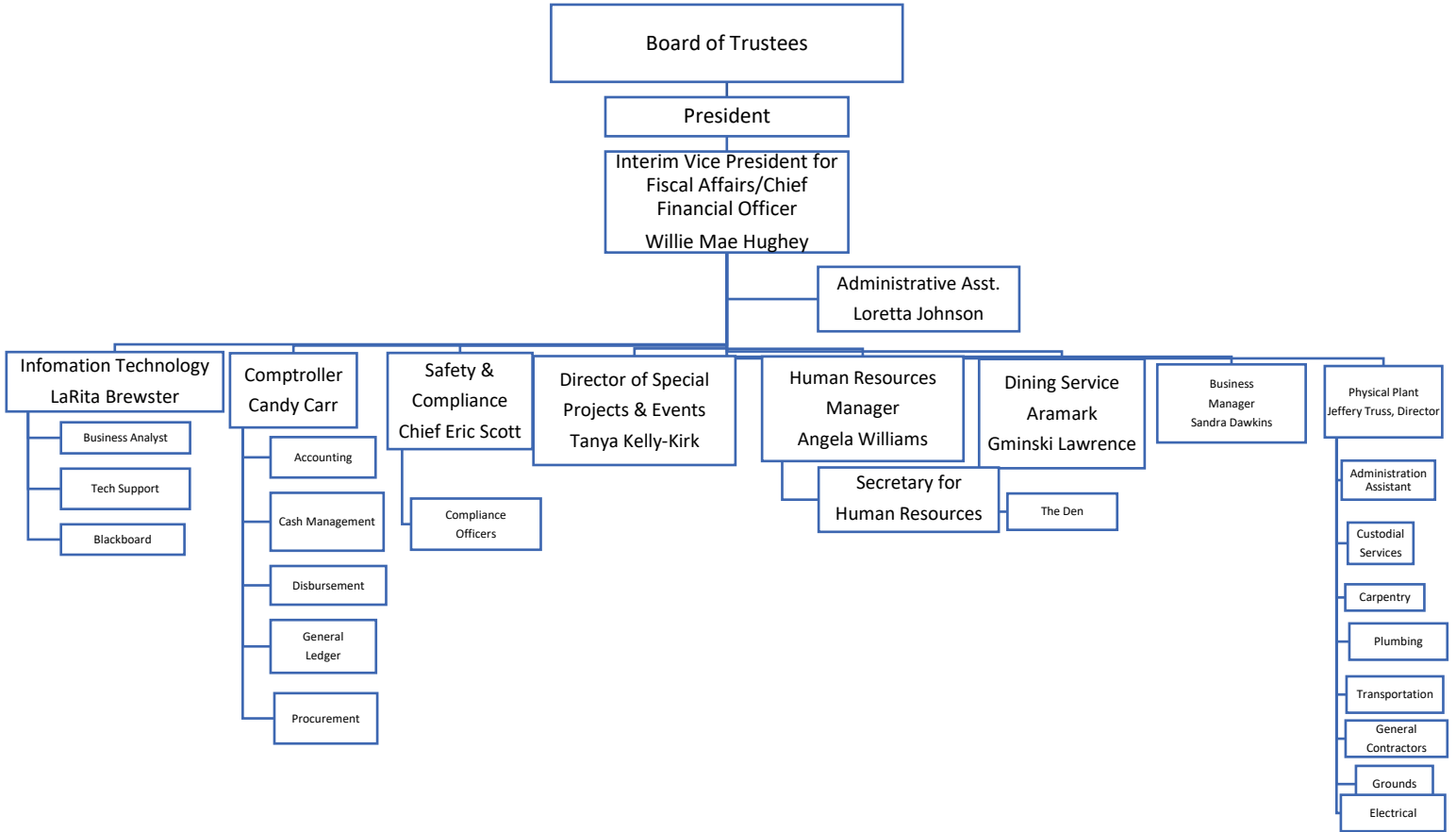


**STUDENT ENGAGEMENT AND ENROLLMENT
ORGANIZATION CHART**

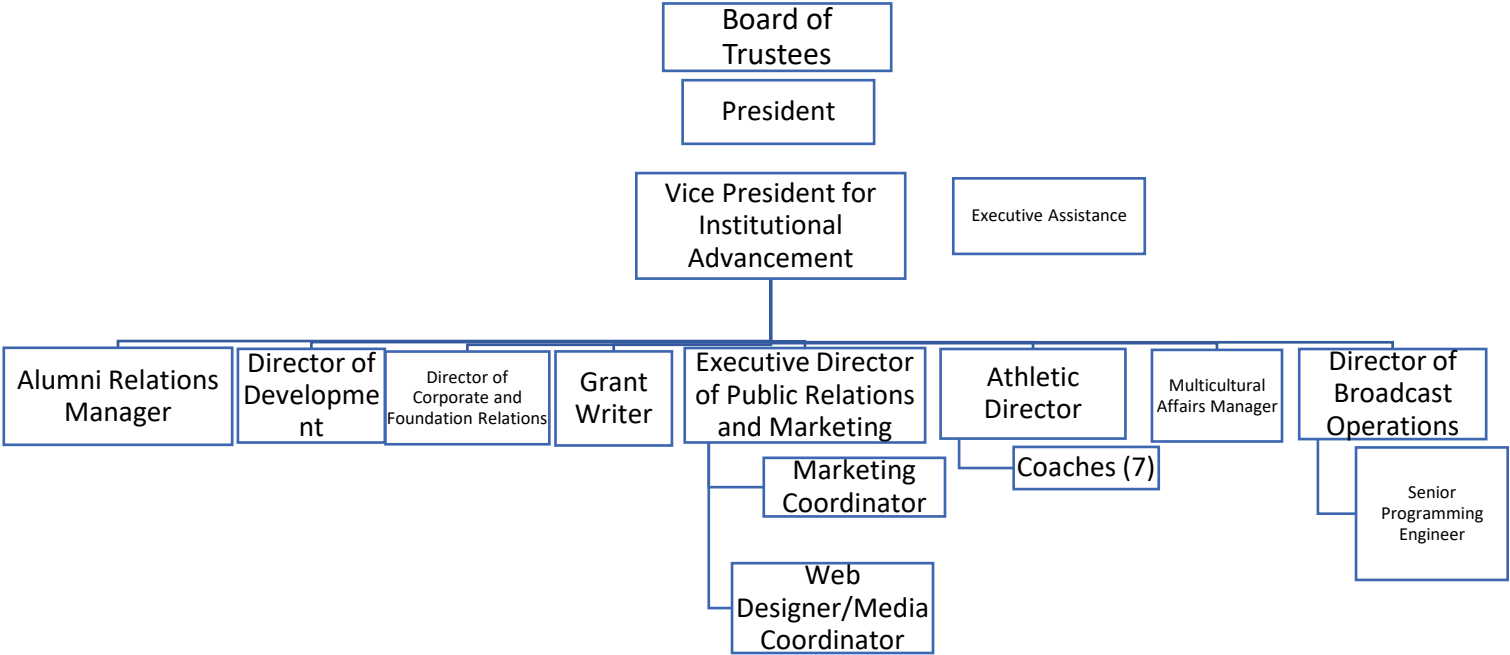


FISCAL AFFAIRS DEPARTMENT

ORGANIZATION CHART



**OFFICE for INSTITUTIONAL ADVANCEMENT
ORGANIZATION HART**



RUST COLLEGE
Senior Administrators

President.....Dr. Ivy R. Taylor
Vice President for Academic Affairs.....Dr. Robert Dixon
Vice President for Student Engagement.....Dr. Louis Cook
Vice President for FinanceMrs. Willie Mae Hughey
Vice President for Institutional Advancement.....Mrs. Tiffani Perry

RUST COLLEGE

Faculty by Division

Division of Business

Mr. Richard Frederick, Interim Dean and Assistant Professor
Mr. Berry Cooper, Assistant
Professor Information Systems
Mr. Alfred Worthy, Assistant Professor, Accounting
Dr. Walter Henley, Assistant Professor, Marketing and Economic

Division of Education

Messika Brooks, Interim Dean, Assoc. Professor of Education Coordinator of Off-Campus Learning
Mrs. Martha Stovall, Assistant Professor, Psychology
Dr. Patricia Merriweather, Education

Division of Humanities and Social Sciences

Dr. A. J. Stovall, Dean, Professor, Social Science
Mrs. Carmen Z. Anderico, Instructor, Spanish
Dr. Allen Todd, Assistant Professor, Music & Band Director
Ms. Sheronda Gipson-Marion, Instructor, English
Dr. Arlandra A. Harvey, Assistant Professor, Music
& Director, A'Cappella Choir
Mrs. Sharron Goodman-Hill, Instructor, Mass
Comm, Music Director, WURC Radio
Ms. Danielle Littlefield, Instructor, English
Dr. Debayo Moyo, Chair & Associate Professor, Mass Comm.
Ms. Sherry Harvin, Reading Specialist
Dr. Anna Scott, Assistant Professor, Speech & Theatre
Mrs. Sharon White, Instructor, Mass Communication
Rev. Ricky Georgetown, Chaplain
Dr. Jency Wilson, Assistant Professor, English & Co Director, Writing Center
Dr. Nnamdi Anosike, Associate Professor, Sociology
Ms. Debra Butler, Chair & Assistant Professor, Social Work Department
Ms. LaTanya Foreman, Assistant Professor, Social Work
Mr. Kenith Matthews, Instructor, History
Dr. James Mock, Professor, Political Science
Dr. Anisi Daniels Smith, Assistant Professor, Sociology

Division of Science and Mathematics

| | |
|--|---|
| Dr. Cadavious Jones, Dean, Professor Science and Mathematics | Dr. Mian Ashraf, Associate Professor, Biology |
| Dr. Rhonda Kuykindoll, Assistant Professor, Biology | Mr. Rodney Miller, Instructor, Mathematics |
| Dr. Wu San Pan, Assistant Professor, Computer Science | Mr. Tim Rich, Instructor, Physics |
| Ms. Tawana Robinson, Instructor Mathematics | Dr. Jiaqian Zhu, Associate Professor, Biology |
| Mr. Sana Sise, Instructor, Computer Science | Ms. Shatara Hall, Instructor, Math |
| Ms. Aruna Vangara, Assistant Professor, Chemistry | Mr. Torres Bell, Computer Science (Adjunct) |
| Dr. Frank Yeh, Professor, Chemistry | |

RUST COLLEGE MISSION STATEMENT

MISSION

Rust College equips and inspires students for excellence and service in their communities and throughout the world.

WE ARE:

- A historically Black, liberal arts college founded in 1866 at Asbury Methodist Episcopal Church with support from the Freedmen's Aid Society and affiliated with the United Methodist Church.
- A student-centered college where everyone is committed to the success of all students.
- A college that recognizes the threefold functions of education as teaching and learning, research, and community service, with its primary mission as teaching.
- A college with dynamic and excellent associate and baccalaureate degree programs designed to support the cultural, moral, and spiritual development of our students.
- A college grounded in its legacy and commitment to social justice.

VISION

Our vision reflects an institution of learning, inside and outside of the classroom. Students will prepare for careers while studying in an environment that nurtures academic and personal development.

GOAL

To make Rust College the premier private liberal arts college in North Mississippi, serving young people from throughout the world.

Academic Calendar

Fall Semester 2023

| | |
|---|----------------------|
| Residence Halls Open..... | August 1 |
| New Student Orientation Week..... | August 1 – 5 |
| Parents' Day..... | August 2 |
| Faculty & Staff Conference..... | August 2 |
| Registration for New Students..... | August 3 |
| Continuing Students Move into Residence Halls..... | August 4 |
| Registration for Continuing Students..... | August 4 |
| Classes Begin..... | August 7 |
| Add – Drop Period..... | August 7-11 |
| Opening of the College Fall Convocation..... | August 17 |
| Census Date..... | August 18 |
| Labor Day Holiday..... | September 4 |
| Constitution Day..... | September 17 |
| Fall Break..... | September 28-29 |
| Classes Resume..... | 8:00 am, October 2 |
| Mid-Semester Examinations..... | October 2-6 |
| Mid-Semester Grades Due..... | October 10 |
| Deadline to Withdraw Without Academic Penalty..... | October 13 |
| Applications for Spring Graduation Due..... | October 16-20 |
| Registration for Continuing Students Spring Semester..... | October 23-27 |
| Founders Week..... | November 5 - 11 |
| Last Day of Classes..... | November 8 |
| Reading Period..... | November 9-10 |
| Final Examinations..... | November 13-17 |
| End of Semester for Students..... | November 18 |
| Residence Halls Close..... | 5:00 pm, November 18 |
| Final Grades Due to the Registrar..... | Noon, November 20 |
| Faculty Meeting..... | 9:00 am, November 21 |
| Thanksgiving Holidays..... | November 23-24 |

Academic Calendar

Spring Semester 2024

| | |
|--|-------------------|
| Residence Halls Open..... | January 3 |
| New Student Orientation Week..... | January 3 – 5 |
| Parents’ Day..... | January 3 |
| Faculty & Staff Conference..... | January 4 |
| Registration for New Students..... | January 4 |
| Continuing Students Move into Residence Halls..... | January 5 |
| Registration for Continuing Students..... | January 5 |
| Classes Begin..... | January 8 |
| Martin Luther King, Jr. Holiday..... | January 15 |
| Add – Drop Period..... | January 8 – 12 |
| Opening of the College Spring Convocation..... | January 18 |
| Census Date..... | January 19 |
| Final Day to Submit Application for Spring Graduation..... | February 2 |
| Mid-Semester Examination..... | March 7 – 8 |
| Mid-Semester Grades Due..... | March 11 |
| Deadline to Withdraw Without Academic Penalty..... | March 13 |
| Spring Break..... | March 18 – 22 |
| Classes Resume..... | 8:00am, March 25 |
| Registration for Continuing Students Fall Semester 2024..... | March 25 - 28 |
| Good Friday – College Closed..... | March 29 |
| Last Day of Classes..... | April 17 |
| Reading Period..... | April 18 - 19 |
| Final Examinations..... | April 22 - 26 |
| End of Semester for continuing Students..... | April 26 |
| Residence Halls Close..... | April 27 |
| Final Grades Due to the Registrar..... | Noon, April 29 |
| Faculty Meeting..... | 9:00 am, April 30 |
| Spring Commencement..... | May 4 |

Academic Calendar Summer Session I 2024

Summer Session I 2024

| | |
|---|--------------|
| Registration..... | May 6 |
| Classes Begin..... | May 7 |
| Late Registration..... | May 7 - 8 |
| Last Day to Register for Session I..... | May 9 |
| Add – Drop Period..... | May 9 - 10 |
| Census Date..... | May 13 |
| Memorial Day – College Closed..... | May 27 |
| Deadline to Withdraw Without Penalty..... | May 28 |
| Last Day of Classes..... | June 17 |
| Reading Period..... | June 18 |
| Final Examinations..... | June 19 - 20 |
| Final Grades Due..... | June 22 |

Academic Calendar Summer Session II 2024

Summer Session II 2024

| | |
|---|--------------|
| Registration..... | June 24 |
| Classes Begin..... | June 25 |
| Late Registration..... | June 25 - 26 |
| Last Day to Register for Session I..... | June 27 |
| Last Day to Drop Classes | June 28 |
| Independence Day- No Classes..... | July 4 |
| Last Day of Classes..... | July 26 |
| Reading Period..... | July 29 |
| Final Examinations..... | July 30 – 31 |
| Final Grades Due..... | August 2 |

RUST COLLEGE

New Academic Programs

Rust College is currently engaged in the implementation of seven new academic programs. These academic programs are listed:

1. Accounting
2. Global Supply Chain Management
3. Marketing
4. Engineering – Dual Degree Program with the University of Mississippi. Students who pursue studies in engineering will have a major in Mathematics at Rust College and a major in either biomedical engineering, civil engineering, computer engineering, or mechanical engineering at the University of Mississippi. Students who complete degree requirements at both institutions will receive two degrees: The BS in Mathematics from Rust College and the BS in one of the engineering disciplines cited from the University of Mississippi.
5. Forensic Science
6. Health Science
7. Religion

Accounting and Marketing are currently available as concentrations in the Business Administration program. The Forensic Science and Health Science programs find support in the excellent program in Biology offered at Rust College.

In addition to these changes, the College was approved last year by the SACSCOC to offer the BS degree in Business Administration as a Distance Education program (>50% online).

Information on the new program in Accounting, Global Supply Chain Management, and Marketing is attached. The programs are scheduled to be launched in August 2023.

The major in Religion is a program that was formerly offered at the College. It will be launched in the fall of 2023.

The programs in Forensic Science and Health Science will be launched in 2024.

PART TWO

THE CURRICULUM

The Rust College academic program offers **twenty-two** Bachelor and two Associate degrees. Rust College offers major areas of study in liberal arts and sciences. In some areas pre-professional programs have been designed for students who desire to pursue advanced professional study after graduation from Rust College. For a minor in any major areas a minimum of fifteen (15) semester hours in a major area of study.

DEGREES OFFERED

Bachelor of Science

Bachelor of Arts

Associate of Science

Bachelor of Social Work

MAJOR AREAS OF STUDY

Division of Business

Business Administration

Accounting

Marketing

Global Supply Chain Management

(Areas of Concentration: Management, Computer Information Systems)

Division of Education

Elementary Education

Secondary Education (Business, English, Biology, Mathematics, Social Science)

Child Care Management

Early Childhood Education

General Education

Division of Humanities

English

Areas of Concentration: Literature, Writing

Mass Communication/Broadcast Journalism

Mass Communication/Print Journalism

Division of Science & Mathematics

Biology

Chemistry

Computer Science

Mathematics

Division of Social Sciences

Government and Administration

History

Sociology (*Areas of Concentration: Criminal Justice*)

Social Work

KEY TO COURSE NUMBERS

The first digit indicates year of class level (1-freshman;2-sophomore;3-junior;4-senior). The second digit represents credit hours of the course. In some cases, a course with 1 as the second digit may represent 0.5 credit hours instead of one credit hour. For example, in the designation of PHE 111 and ORT 111, each is a 0.5 semester credit-hour course.

COURSE ABBREVIATIONS USED

GENERAL

AEP-Academic Enrichment Program

INT- Internship

DIVISION OF BUSINESS

BAC- Business Accounting

BEC- Financial Literacy

BMG-Business Management

BMK- Business Marketing

BUA-Business Administration

BHO-Business Honors Seminar

BCI-Business Computer

BSC-Supply Chain Management

BCI-Information Systems

BUE- Business Education

DIVISION OF EDUCATION

EDE-Elementary Education

PSY- Psychology

EDS-Secondary Education

RDL- Reading and Language Art

EDU- Education

HLM-Health and Leisure Management

EDC-Early Childhood Education

PRA- Practice

EDT- Education Technology

DIVISION OF HUMANITIES

DRM-Drama

ENG, ENL, ENP, ENS, ENW-English

FRE- French

PHI-Philosophy

REL- Religion

SPA- Spanish

MAC- Mass Communication

MUS- Music

MUM- Music Media

HUM- Humanities

JOU- Journalism

SPC- Speech

DIVISION OF SCIENCE & MATHEMATICS

BIO- Biology

CHE-Chemistry

CMS-Computer Science

SCI- Science

ENR-Engineering

MAT-Mathematics

PHY-Physics

PSC-Physical Sciences

DIVISION OF SOCIAL SCIENCES

SOS- Social Science

PLS- Political Science

HIS-History

CMJ- Criminal Justice

SOW- Social Work

SOC- Sociology

DIVISION OF EDUCATION

REQUIRED PROGRAM FOR ASSOCIATED OF SCIENCE DEGREE IN EARLY CHILDHOOD EDUCATION

GENERAL EDUCATION

| | | | |
|-----|-------------|--|-------|
| ENG | 134 | Composition I | 3 |
| ENG | 136 | Composition II | 3 |
| HIS | 133 | African Diaspora I | 3 |
| HIS | 134 | African Diaspora II | 3 |
| MAT | 130 | Algebra I | 3 |
| MAT | 132 | Algebra II | 3 |
| BIO | 130 | Human Biology | 3 |
| SPC | 131 | Fundamentals of Speech (or any expectable speech class DRM 230/231/235) | 3 |
| SOS | 231 | Introduction to Social Science | 3 |
| ORT | 111/112 | College Orientation | 1 |
| | Total Hours | | 28.00 |

ACCEPTANCE OF GENERAL EDUCATION TRANSFER COURSES

General Regulations

1. Fulfillment of the College's requirements for the completion of general education is required of all degree-seeking students.
2. Student admitted to the College must meet the College's General Education requirements as well all entry requirements of the proposed degree program.
3. Rust College accepts transfer credits from all regionally accredited junior, community, senior colleges and universities.

4. Rust College accepts transfer credits to the institution, including general education courses, utilizing the Evaluation of Previously Earned Credit Form.
5. Some general education requirements may be fulfilled by taking the examination for exemption or by completing courses for credit by examination.

Procedures

1. Guidelines for the acceptance of General Education courses are based on policy initiated by the faculty and implemented by the Office of Registrar.
2. The College Registrar has the responsibility of evaluating all transfer transcripts of admitted students to determine whether general education courses can be accepted. The College Registrar has the responsibility of accepting all transfer credits for the Institution, but only equate general education courses that will be use by First Year Experience (FYE) and the divisional areas.
3. The transferability of a course receiving credit for general education is guided by three primary criteria.
 - (a) Comparative review of course descriptions to determine if the transferring course content is consistent with the Rust College General Education Course.
 - (b) Transferring general education course content must be consistent with the outcomes of the Rust College general education course.
 - (c) Comparative review of course title and number must reflect the appropriate college level of study (e.g. 100-level) for the general education courses and the appropriate academic area consistent with the academic division of the general education course offered at Rust College.
4. Students cannot receive double credit for any on transfer general education course.

ACADEMIC DIVISIONS

DIVISION OF BUSINESS



Program Overview

The Division of Business is committed to delivering an industry-driven Business Administration program to a diverse student population.

Major Areas of Study

The Division of Business offers the following degrees: Bachelor of Science in Business Administration, Bachelor of Science in Accounting, Bachelor of Science in Marketing, Bachelor of Science in Global Supply Chain Management, Associate of Science in Business Administration, and a Bachelor of Science in Business Education.

Divisional Goals

In pursuit of its mission, the Division of Business will:

- actively recruit, and retain promising students regardless of race, religion, sex, national origin, or ethnic background;
- instill in students a global business perspective and appreciation for diversity;
- develop students' analytical and problem solving skills;
- recruit and retain qualified faculty members committed to excellence in teaching; and, who also recognize the importance of research and service in education.

Divisional Learning Outcomes

Students in the Division of Business are required to complete core courses designed to provide students with the basic applied knowledge and skills needed to compete in today's global business environment. Core courses are determined by the standards established by the National Business Education Association (NBEA). Upon completing business courses students will be able to:

- Demonstrate critical thinking and problem-solving skills supported by appropriate qualitative and quantitative techniques.
- Demonstrate the ability to integrate general knowledge across business disciplines; develop strategic recommendations that embody the functional areas of business in a diverse and global setting.
- Communicate both orally and in writing using proper English and APA writing standards.
- Define and apply professional codes of conduct and ethical standards.
- Demonstrate their ability to function in a business environment.

Business students demonstrate their understanding of each of these standards by developing useable marketing and business plans, internship requirements, producing a business related research project and successfully completing the Senior Comprehensive Exam. Students further demonstrate their ability to understand and use these standards by successfully completing the core business courses listed below along with a minimum of 21 hours in their desired degree field:

| | | | |
|----|----------------------|------------------------------|---|
| A. | Foundational Courses | | |
| | BMK 230 | Principles of Marketing | 3 |
| | BAC 231 | Principles of Accounting I | 3 |
| | BEC 231 | Principles of Microeconomics | 3 |
| | BEC 232 | Principles of Macroeconomics | 3 |

| | | | |
|----|---------------------------|------------------------------------|---|
| | BCI 230 | Basic Computer Concepts | 3 |
| | BUA 233 | Business Communications | 3 |
| B. | Advanced Courses | | |
| | BMG 330 | Organizational Theory and Behavior | 3 |
| | BUA 330 | Business Law | 3 |
| | BCI 331 | Information Systems I | 3 |
| | BEC 335 | Business Statistics | 3 |
| | BUA 432 | Business Finance | 3 |
| | BUA 434 | Business Ethics and Society | 3 |
| C. | Assessment Courses | | |
| | BUA 433 | Business Policy | 3 |
| D. | Supplemental Requirements | | |
| | 160 Hours Internship | | |
| | Senior Project | | |

BACHELOR OF SCIENCE IN BUSINESS

A student majoring in a Business related field will complete the major core business courses and may choose any one of the following areas of study: (1) Business Administration, (2) Accounting, (3) Marketing (4) Global Supply Chain Management, or (5) the Associates degree in Business Administration. Additionally students can choose one of the following areas of concentration: (A) Management, (B) Computer Information Systems. A minimum of 121 semester hours is required for the B. S. degree. Foundational knowledge of business will be assessed through a student's internship experience, the senior project, the senior comprehensive exam along with scheduled classes determined by the student and their advisor in their major area of study (required of all graduating seniors). The business faculty advisor and student will use the degree plans listed to determine and track business graduation requirements.

**REQUIRED PROGRAM FOR BACHELOR OF SCIENCE DEGREE IN
BUSINESS ADMINISTRATION**

The student majoring in Business Administration will complete the major courses listed below. A minimum of 121 semester hours is required for the Business Administration degree. The business faculty advisor and student will use the degree plan to determine and track Business Administration graduation requirements. See the following degree plan for **BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION:**

FRESHMAN YEAR

| | | | |
|-----|---------|---|--------------|
| ENG | 134 | Composition I | 3 |
| ENG | 136 | Composition II | 3 |
| REL | 230 | Studies in Comparative Religion | 3 |
| SPC | 130 | Speech (or any expectable speech class DRM 230/231/235) | 3 |
| HIS | 133 | African Diaspora I | 3 |
| HIS | 134 | African Diaspora II | 3 |
| MAT | 132/230 | Algebra II & Pre-Calculus | 6 |
| BIO | 130 | Biological Science with Lab | 3 |
| PSC | 133 | Physical Science with Lab | 3 |
| BEC | 233 | Financial Literacy | 3 |
| ORT | 111/112 | College Orientation | 1 |
| PHE | 111/112 | Physical Activities | 1 |
| AEP | 111/112 | Academic Enrichment | 1 |
| | | Total Hours | 36.00 |

SOPHOMORE YEAR

| | | | |
|-----|-----|--|---|
| BUA | 230 | Mathematics for Business (Service Learning) | 3 |
| BMK | 230 | Principles of Marketing | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BAC | 231 | Principles of Accounting I | 3 |

| | | | |
|--------------------|---------|-------------------------------------|--------------|
| BAC | 232 | Principles of Accounting II | 3 |
| BEC | 231 | Principles of Microeconomics | 3 |
| BEC | 232 | Principles of Macroeconomics | 3 |
| BUA | 233 | Business Communications | 3 |
| ENG | 233 | Intro to Literature | 3 |
| SOS | 231 | Introduction to the Social Sciences | 3 |
| HUM | 233 | Introduction to the Humanities | 3 |
| AEP | 211/212 | Academic Enrichment | 1 |
| Total Hours | | | 34.00 |

JUNIOR YEAR

| | | | |
|--------------------|-----|--|--------------|
| | | Two courses in one Modern Foreign Language | 6 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BEC | 333 | Global Business Issues | 3 |
| BUA | 330 | Business Law | 3 |
| BCI | 331 | Information Systems I | 3 |
| BUA | 334 | Research Writing | 3 |
| BEC | 335 | Business Statistics | 3 |
| BMG | 335 | Workforce Diversity Management | 3 |
| | | 1 Business Elective | 3 |
| Total Hours | | | 30.00 |

SENIOR YEAR

| | | | |
|-----|-----|----------------------------------|---|
| BUA | 434 | Business Ethics & Society | 3 |
| BAC | 430 | Managerial Accounting | 3 |
| BMG | 432 | Production/Operations Management | 3 |
| BUA | 432 | Business Finance | 3 |

| | | |
|---|---|---------------|
| BUA 433 | Business Policy (Senior Comp Exam) | 3 |
| | 1 Business Elective | 3 |
| | 1 Non-Business Elective | 3 |
| | Total Hours | 21.00 |
| Total Semester Hours Required for Graduation | | 121.00 |

Other Graduation Requirements: 1. 160 Hours of Student Internship 2. Senior Project 3. Exit Interview
4. Service learning see advisor

REQUIRED PROGRAM FOR BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

The student majoring in Accounting will complete the major courses listed below. A minimum of 121 semester hours is required for the Accounting degree. Foundational knowledge of Accounting will be assessed through the completion of all required courses, student internship, and the senior project (required of graduating seniors). The business faculty advisor and student will use the degree plan to determine and track Accounting graduation requirements. See the following degree plan for **BACHELOR OF SCIENCE IN ACCOUNTING**:

FRESHMAN YEAR

| | | |
|-------------|---|---|
| ENG 134 | Composition I | 3 |
| ENG 136 | Composition II | 3 |
| REL 130 | Studies in Comparative Religion | 3 |
| SPC 130 | Speech (or any expectable speech class DRM 230/231/235) | 3 |
| HIS 133 | African Diaspora I | 3 |
| HIS 134 | African Diaspora II | 3 |
| MAT 132/230 | Algebra II & Pre-Calculus | 6 |
| BIO 130 | Biological Science with Lab | 3 |

| | | | |
|--------------------|---------|---------------------------|--------------|
| PSC | 133 | Physical Science with Lab | 3 |
| BEC | 233 | Financial Literacy | 3 |
| ORT | 111/112 | College Orientation | 1 |
| PHE | 111/112 | Physical Activities | 1 |
| AEP | 111/112 | Academic Enrichment | 1 |
| Total Hours | | | 36.00 |

SOPHOMORE YEAR

| | | | |
|--------------------|---------|-------------------------------------|--------------|
| BMK | 230 | Principles of Marketing | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BAC | 231 | Principles of Accounting I | 3 |
| BAC | 232 | Principles of Accounting II | 3 |
| BEC | 231 | Principles of Microeconomics | 3 |
| BEC | 232 | Principles of Macroeconomics | 3 |
| BUA | 233 | Business Communications | 3 |
| BEC | 333 | Business Statistics | 3 |
| ENG | 233 | Intro to Literature | 3 |
| SOS | 231 | Introduction to the Social Sciences | 3 |
| HUM | 233 | Introduction to the Humanities | 3 |
| AEP | 211/212 | Academic Enrichment | 1 |
| Total Hours | | | 34.00 |

JUNIOR YEAR

| | | | |
|-----|-----|--|---|
| | | Two courses in one Modern Foreign Language | 6 |
| BUA | 330 | Business Law | 3 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BAC | 331 | Intermediate Accounting I | 3 |
| BAC | 332 | Intermediate Accounting II | 3 |

| | | | |
|-----|-----|---------------------------|--------------|
| BMG | 332 | Global Business Issues | 3 |
| | | 1 Accounting Elective | 3 |
| | | 1 Non-Accounting Elective | 3 |
| | | Total Hours | 27.00 |

SENIOR YEAR

| | | | |
|---|-----|---|--------------|
| BUA | 434 | Business Ethics & Society | 3 |
| BUA | 432 | Business Finance | 3 |
| BAC | 434 | Financial Auditing | 3 |
| BAC | 430 | Managerial Accounting | 3 |
| BAC | 431 | Cost Accounting | 3 |
| BAC | 433 | Tax Accounting | 3 |
| BUA | 433 | Business Policy (Senior Comp Exam) | 3 |
| | | 1 Non-Business Elective | 3 |
| | | Total Hours | 24.0 |
| Semester Hours Required for Graduation | | | 121.0 |

Other Graduation Requirements: 1. 160 Hours of Student Internship 2. Senior Project 3. Exit Interview
4. Service learning see advisor

REQUIRED PROGRAM FOR BACHELOR OF SCIENCE DEGREE IN MARKETING

The student majoring in Marketing will complete the major courses listed below. A minimum of 121 semester hours is required for the Marketing degree. Foundation knowledge of Marketing will be assessed through the completion of all required courses, student internship, and the senior project (required of graduating seniors). The business faculty advisor and student will use the degree plan to determine and track Marketing graduation requirements. See the following degree plan for **BACHELOR OF SCIENCE IN MARKETING**:

FRESHMAN YEAR

| | | | |
|--------------------|---------|---|--------------|
| ENG | 134 | Composition I | 3 |
| ENG | 136 | Composition II | 3 |
| REL | 130 | Studies in Comparative Religion | 3 |
| SPC | 130 | Speech (or any expectable speech class DRM 230/231/235) | 3 |
| HIS | 133 | African Diaspora I | 3 |
| HIS | 134 | African Diaspora II | 3 |
| MAT | 132/230 | Algebra II & Pre-Calculus | 6 |
| BIO | 130 | Biological Science with Lab | 3 |
| PSC | 133 | Physical Science with Lab | 3 |
| BEC | 233 | Financial Literacy | 3 |
| ORT | 111/112 | College Orientation | 1 |
| PHE | 111/112 | Physical Activities | 1 |
| AEP | 111/112 | Academic Enrichment | 1 |
| Total Hours | | | 36.00 |

SOPHOMORE YEAR

| | | | |
|-----|---------|-------------------------------------|---|
| BUA | 230 | Mathematics for Business | 3 |
| BMK | 230 | Principles of Marketing | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BAC | 231 | Principles of Accounting I | 3 |
| BEC | 231 | Principles of Microeconomics | 3 |
| BEC | 232 | Principles of Macroeconomics | 3 |
| BUA | 233 | Business Communications | 3 |
| ENG | 233 | Intro to Literature | 3 |
| SOS | 231 | Introduction to the Social Sciences | 3 |
| HUM | 233 | Introduction to the Humanities | 3 |
| AEP | 211/212 | Academic Enrichment | 1 |

Total Hours **31.00**

JUNIOR YEAR

| | | | |
|-----|-----|--|--------------|
| | | Two courses in one Modern Foreign Language | 6 |
| BUA | 330 | Business Law | 3 |
| BCI | 331 | Information Systems I | 3 |
| BEC | 335 | Business Statistics | 3 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BUA | 334 | Research Writing | 3 |
| BMK | 330 | Consumer Behavior | 3 |
| IMC | 332 | Corporate Image & Brand Management | 3 |
| BMK | 333 | International Marketing | 3 |
| | | Total Hours | 30.00 |

SENIOR YEAR

| | | | |
|-----|-----|---|--------------|
| BUA | 434 | Business Ethics & Society | 3 |
| BUA | 432 | Business Finance | 3 |
| IMC | 434 | Marketing Research | 3 |
| BMK | 432 | Marketing Management | 3 |
| BUA | 433 | Business Policy (Senior Comp Exam) | 3 |
| | | 1 Marketing Elective | 3 |
| | | 1 Business Elective | 3 |
| | | 1 Non-Business Elective | 3 |
| | | Total Hours | 24.00 |

Total Semester Hours Required for Graduation **121.00**

Other Graduation Requirements: 1.160 Hours of Student Internship 2. Senior Project 3. Exit Interview
4. Service learning see advisor

REQUIRED PROGRAM FOR BACHELOR OF SCIENCE DEGREE IN GLOBAL SUPPLY CHAIN MANAGEMENT

The student majoring in Global Supply Chain Management will complete the major courses listed below. A minimum of 121 semester hours is required for the Global Supply Chain Management degree. Foundation knowledge of Global Supply Chain Management will be assessed through the completion of all required courses, student internship, and the senior project (required of graduating seniors). The business faculty advisor and student will use the degree plan to determine and track Global Supply Chain Management graduation requirements. See the following degree plan for **BACHELOR OF SCIENCE IN GLOBAL SUPPLY CHAIN MANAGEMENT**:

FRESHMAN YEAR

| | | | |
|--------------------|---------|---|--------------|
| ENG | 134 | Composition I | 3 |
| ENG | 136 | Composition II | 3 |
| REL | 130 | Studies in Comparative Religion | 3 |
| SPC | 130 | Speech (or any expectable speech class DRM 230/231/235) | 3 |
| HIS | 133 | African Diaspora I | 3 |
| HIS | 134 | African Diaspora II | 3 |
| MAT | 132/230 | Algebra II & Pre-Calculus | 6 |
| BIO | 130 | Biological Science with Lab | 3 |
| PSC | 133 | Physical Science with Lab | 3 |
| BEC | 233 | Financial Literacy | 3 |
| ORT | 111/112 | College Orientation | 1 |
| PHE | 111/112 | Physical Activities | 1 |
| AEP | 111/112 | Academic Enrichment | 1 |
| Total Hours | | | 36.00 |

SOPHOMORE YEAR

| | | | |
|--------------------|---------|-------------------------------------|--------------|
| BUA | 230 | Mathematics for Business | 3 |
| BMK | 230 | Principles of Marketing | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BAC | 231 | Principles of Accounting I | 3 |
| BEC | 231 | Principles of Microeconomics | 3 |
| BEC | 232 | Principles of Macroeconomics | 3 |
| BUA | 233 | Business Communications | 3 |
| ENG | 233 | Intro to Literature | 3 |
| SOS | 231 | Introduction to the Social Sciences | 3 |
| HUM | 233 | Introduction to the Humanities | 3 |
| AEP | 211/212 | Academic Enrichment | 1 |
| Total Hours | | | 31.00 |

JUNIOR YEAR

| | | | |
|--------------------|-----|--|--------------|
| | | Two courses in one Modern Foreign Language | 6 |
| BUA | 330 | Business Law | 3 |
| BCI | 331 | Information Systems I | 3 |
| BEC | 335 | Business Statistics | 3 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BUA | 334 | Research Writing | 3 |
| BMK | 330 | Consumer Behavior | 3 |
| BMK | 331 | New Product Development | 3 |
| | | 1 Supply Chain Management Elective | 3 |
| Total Hours | | | 30.00 |

SENIOR YEAR

| | | | |
|---|-----|---|---------------|
| BUA | 434 | Business Ethics & Society | 3 |
| BUA | 432 | Business Finance | 3 |
| BUA | 433 | Business Policy (Senior Comp Exam) | 3 |
| BCS | 435 | Production Operations / Supply Chain Management | 3 |
| BCS | 433 | Logistics / Supply Chain Management | 3 |
| BSC | 431 | Supply Chain Management | 3 |
| | | 1 Supply Chain Management Elective | 3 |
| | | 1 Business Elective | 3 |
| | | Total Hours | 24.00 |
| Total Semester Hours Required for Graduation | | | 121.00 |

Other Graduation Requirements: 1. 160 Hours of Student Internship 2. Senior Project 3. Exit Interview
4. Service learning see advisor

ASSOCIATE OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION**FRESHMAN YEAR**

| | | | |
|-----|---------|--|---|
| ENG | 134 | Composition I | 3 |
| ENG | 136 | Composition II | 3 |
| REL | 130 | Studies in Comparative Religion | 3 |
| SPC | | Speech (any acceptable speech class DRM 230/231/235) | 3 |
| HIS | 133 | African Diaspora I | 3 |
| HIS | 134 | African Diaspora II | 3 |
| MAT | 132 | Algebra II & 1 Additional College Level Math Class | 6 |
| BIO | 130 | Biological Science with Lab | 3 |
| PSC | 133 | Physical Science with Lab | 3 |
| ORT | 111/112 | College Orientation | 1 |

| | | | |
|-----|---------|---------------------|---|
| PHE | 111/112 | Physical Activities | 1 |
| AEP | 111/112 | Academic Enrichment | 1 |

Total Hours

33.00

SOPHMORE YEAR

| | | | |
|-----|---------|------------------------------------|--------------|
| BUA | 230 | Mathematics for Business | 3 |
| BMK | 230 | Principles of Marketing | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BAC | 231 | Principles of Accounting I | 3 |
| BAC | 232 | Principles of Accounting II | 3 |
| BEC | 231 | Principles of Microeconomics | 3 |
| BUA | 330 | Business Law | 3 |
| SOS | 231 | Introduction to the Social Science | 3 |
| HUM | 233 | Introduction to the Humanities | 3 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BUA | 233 | Business Communications | 3 |
| AEP | 211/212 | Academic Enrichment | 1 |
| | | 2 Business Electives | 6 |
| | | Total Hours | 40.00 |

Total Semester Hours Required for Graduation

73.00

Other Graduation Requirements: 1. Exit Interview

AREAS OF CONCENTRATION IN BUSINESS ADMINISTRATION FOR BUSINESS MAJORS

MANAGEMENT (Any 3 of these courses plus 1 non-management elective)

| | | | |
|-----|-----|--|---|
| BMG | 333 | Small Business Management and Entrepreneurship | 3 |
| BMG | 430 | Human Resource Management | 3 |
| BMG | 435 | International Business Management | 3 |
| BMG | 438 | Mgt. of Labor-Management Relations | 3 |
| BMG | 334 | Money and Banking Management | 3 |
| BMG | 331 | Risk Management | 3 |
| BMG | 431 | Retail Management | 3 |

COMPUTER INFORMATION SYSTEMS - (Any 3 of these courses plus 1 non-CIS elective)

| | | | |
|-----|-----|--|---|
| BCI | 433 | Web Designing | 3 |
| BCI | 332 | Information Systems II | 3 |
| BCI | 333 | (CMSC 438) Communication Network | 3 |
| BCI | 334 | (CMSC 236) C Language | 3 |
| BCI | 431 | (CMSC 435) Database Management Systems | 3 |
| CMS | 334 | Visual Basics | 3 |

ELECTIVE COURSES IN BUSINESS

| | | | |
|-----|-----|---------------------------------|---|
| BCI | 211 | Introduction to Online Learning | 1 |
| BMG | 331 | Risk Management | 3 |
| BAC | 331 | Intermediate Accounting I | 3 |
| BAC | 332 | Intermediate Accounting II | 3 |

| | | | |
|-----|-----|--|---|
| BAC | 432 | Accounting for Nonprofit Organizations | 3 |
| BAC | 436 | Advance Accounting | 3 |
| BUA | 331 | Business Law II | 3 |
| BAC | 335 | Accounting Theory and Organizational Control | 3 |
| BAC | 334 | Accounting Information Systems | 3 |
| BCA | 434 | Financial Auditing | 3 |
| BCI | 332 | Information Systems II | 3 |
| BCI | 333 | Communication Network | 3 |
| BMK | 330 | Consumer Behavior | 3 |
| BMK | 331 | New Product Management | 3 |
| BMK | 332 | Corporate Image & Brand Management | 3 |
| BMK | 333 | International Marketing | 3 |
| BMK | 334 | Principles of Advertising | 3 |
| BMK | 333 | International Marketing | 3 |
| BMK | 430 | Service Marketing | 3 |
| BSC | 431 | Supply Chain Management | 3 |
| BMK | 432 | Marketing Management | 3 |
| BMK | 433 | Entrepreneurial Marketing | 3 |
| BMK | 434 | Marketing Research, Ethics & Process | 3 |
| BMK | 435 | Pricing | 3 |
| BMG | 430 | Human Resource Management | 3 |
| BAC | 431 | Cost Accounting | 3 |
| BMG | 438 | Mgt. of Labor-Management Relations | 3 |
| BCI | 431 | Database Management Systems | 3 |
| BAC | 433 | Tax Accounting | 3 |
| BAC | 434 | Auditing | 3 |
| BMG | 333 | Small Business Management and Entrepreneurship | 3 |

| | | | |
|-----|-----|--------------------------------------|---|
| BMG | 334 | Money and Banking Management | 3 |
| BCI | 433 | Web Designing | 3 |
| BMG | 431 | Retail Management | 3 |
| BMG | 435 | International Business Management | 3 |
| BCI | 334 | C Language | 3 |
| BAC | 335 | Accounting Information Systems | 3 |
| BSC | 431 | Supply Chain Management | 3 |
| BSC | 432 | Logistics / Supply Chain Management | 3 |
| BSC | 435 | Operations / Supply Chain Management | 3 |
| BSC | 433 | Purchasing / Supply Chain Management | 3 |
| BSC | 434 | Global Logistics | 3 |
| BSC | 436 | Food / Supply Chain Management | 3 |

BACHELOR OF SCIENCE IN BUSINESS EDUCATION

The student majoring in the Business Education Program must first meet the admission requirements in Education. This program prepares students to teach in Mississippi high schools as outlined in the Mississippi Business and Technology Framework by the State Department of Education. Please see the Division of Education for Education course descriptions and requirements.

MAJOR COURSE REQUIREMENTS

| | | | |
|-----|-----|------------------------------------|--------------|
| BEC | 333 | Global Business Issues | 3 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BMK | 230 | Principles of Marketing | 3 |
| BAC | 231 | Principles of Accounting I | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BAC | 232 | Principles of Accounting II | 3 |
| BEC | 232 | Principles of Macroeconomics | 3 |
| BUA | 330 | Business Law | 3 |
| BCI | 331 | Information Systems I | 3 |
| BUA | 233 | Business Communication | 3 |
| BUA | 333 | Research Writing | 3 |
| BMG | 335 | Workforce Diversity Management | 3 |
| BUA | 434 | Business Ethics and Society | 3 |
| BUA | 230 | Mathematics for Business | 3 |
| | | Total Hours | 42.00 |

**REQUIRED PROGRAM FOR BACHELOR OF
SCIENCE DEGREE IN
BUSINESS EDUCATION**

FRESHMAN YEAR

| | | | |
|--------------------|---------|-----------------------------|--------------|
| ENG | 134 | Composition I | 3 |
| ENG | 136 | Composition II | 3 |
| ENW | 232 | Composition III | 3 |
| HIS | 133 | African Diaspora I | 3 |
| MAT | 130 | Algebra I | 3 |
| HIS | 134 | African Diaspora II | 3 |
| PSC | 131 | Physical Science with Lab | 3 |
| MAT | 133 | Geometry and Trigonometry | 3 |
| BIO | 130 | Biological Science with Lab | 3 |
| SPC | 130 | Fundamental of Speech | 3 |
| ORT | 111/112 | College Orientation | 1 |
| PHE | 111/112 | Physical Activity | 1 |
| AEP | 111/112 | Academic Enrichment | 1 |
| BEC | 233 | Financial Literacy | 3 |
| BEC | 231 | Microeconomics | 3 |
| Total Hours | | | 36.00 |

SOPHOMORE YEAR

| | | | |
|-----|-----|--------------------------|---|
| ENG | 233 | Intro to Literature | 3 |
| BCI | 230 | Basic Computer Concepts | 3 |
| BUA | 230 | Mathematics for Business | 3 |
| BMK | 230 | Principles of Marketing | 3 |

| | | | |
|------|---------|--|---|
| REL | 230 | Introduction to Biblical Studies | 3 |
| SOS | 231 | Introduction to the Social Sciences | 3 |
| HUM | 233 | Introduction to the Humanities | 3 |
| PSY | 230 | General Psychology | 3 |
| BEC | 232 | Principles of Macroeconomics | 3 |
| EDU | 230 | Foundations of Education | 3 |
| PRAX | 230 | PRAXIS Seminar (not required if student has required ACT score) | 3 |
| AEP | 211/112 | Academic Enrichment | 1 |
| | | Two Courses in One Modern Foreign Language | 6 |

Total Hours **40.00**

Pre-professional Skills Test: Subtest:
Reading, Writing, Mathematics

JUNIOR YEAR

| | | | |
|-----|-----|-------------------------------------|---|
| BAC | 231 | Accounting Principles I | 3 |
| BAC | 232 | Accounting Principles II | 3 |
| BMG | 330 | Organizational Theory and Behavior | 3 |
| EDU | 313 | Educational Technology Comp. | 3 |
| BCI | 331 | Information Systems I | 3 |
| EDS | 331 | Teaching Reading in Sec. Schools | 3 |
| PSY | 332 | Human Growth & Development | 3 |
| SPE | 331 | Psychology of Exceptional Students | 3 |
| BUA | 233 | Business Communication | 3 |
| BMG | 335 | Workforce Diversity Management | 3 |
| EDU | 313 | Teaching Strategies Prac. (Obs/Par) | 1 |

Total Hours **34.00**

PRAXIS II Examination: (Optional not included in total hours)
Principles of Learning and Teaching Content Area Examination

SENIOR YEAR

| | | | |
|---|---------|------------------------------|---------------|
| EDU | 330 | Classroom Management | 3 |
| BUA | 330 | Business Law | 3 |
| BEC | 333 | Global Business Issues | 3 |
| EDU | 401 | Student Teaching Seminar | 0 |
| EDS | 430 | Methods of Teaching Sec. Ed. | 3 |
| EDU | 433-434 | Integrative Teaching Seminar | 6 |
| BUA | 434 | Business Ethics and Society | 3 |
| EDU | 460 | Student Internship | 12 |
| Total Hours | | | 33.00 |
| Total Semester Hours Required for Graduation | | | 143.00 |

Other Graduation Requirements: 1. Senior Project, 2. Exit Interview

MINOR COURSE REQUIREMENTS FOR**NON-BUSINESS MAJORS**

| | | | |
|--------------------|-----|------------------------------------|--------------|
| BMG | 330 | Organizational Theory and Behavior | 3 |
| BMK | 230 | Principles of Marketing | 3 |
| BAC | 231 | Principles of Accounting I | 3 |
| BEC | 231 | Principles of Microeconomics | 3 |
| BUA | 330 | Business Law | 3 |
| BEC | 232 | Global Business Issues | 3 |
| Total Hours | | | 18.00 |

BUSINESS ADMINISTRATION COURSE DESCRIPTIONS

COURSE DESCRIPTIONS

BUA 230 MATHEMATICS FOR BUSINESS 3 SEM. HRS.

Course includes a study of mathematical procedures including percentages, computing inventory, interests, taxes, discounts, mark-ups, installments, and other related computational topics in Business. Prerequisite: MATH 131.

BEC 233 FINANCIAL LITERACY 3 SEM. HRS

This course is a study of individual financial decisions centered around: budgeting, taxes, debt management, credit and borrowing, insurance, housing, and investing. This is a general education core course for all students.

BUA 330 BUSINESS LAW 3 SEM. HRS.

The classification of law, contracts, and negotiable instruments, interest in personal property, surety ship, and law of organizing a business are topics to be discussed. Emphasis will also be placed on the basic foundations of law as relates to business, the origin of the law, structure of the court systems, and criminal and civil procedures. Prerequisite: Junior standing or permission of instructor.

BUA 331 BUSINESS LAW II 3 SEM. HRS.

The study of law relating to real and personal property, bailments, partnerships, corporations, insurance, securities, estates, and wills. Prerequisite: BUA 330

BUA 432 BUSINESS FINANCE 3 SEM. HRS.

This course deals with policies and practices required to plan and control the direction and uses of a firm's funds. Emphasis is placed on formulation, implementation, and modification of corporate financial policies. Prerequisite: BACC 232 and BECO 231 or BECO 232.

BUA 433 BUSINESS POLICY 3 SEM. HRS.

Capstone course that employs the management functions of planning, organizing, leading, and controlling tactical and strategic management issues in analyzing and solving real world business problems through case study. Prerequisite: Student must be a graduating senior or within one semester of graduation.

BUA 233 BUSINESS COMMUNICATION

3 SEM. HRS.

This course teaches the principles, procedures, and practices of clear communication in a multi-cultural society and their relationship to sound management. Resume writing and job interviews are also emphasized. Computer applications of all documents will be required.

BUA 334 RESEARCH WRITING

3 SEM. HRS.

This course teaches the principles, procedures, and practices needed for writing an effective research paper in business. The APA writing style is emphasized along with correct procedures for collecting primary and secondary data. The course is designed to develop an understanding of all the required elements needed to complete the senior project. Prerequisites: BUAD 233.

BUA 434 BUSINESS ETHICS AND SOCIETY

3 SEM. HRS.

A study of corporate ethics and social responsibility in both domestic and global settings. Ethical and moral considerations of corporate conduct and social responsibility are explored. The course also discusses the external environment of the firm and how it impacts on business decision-making and operation. Prerequisites: BMGT 330 or permission from instructor.

BUA 460 INTERNSHIP IN BUSINESS

6 SEM. HRS.

Internship is an application of full-time on-the-job training in the student's major or minor area of study. The student is placed in a position by the Internship Office. When the student is recommended for Internship by his/her advisor, the student completes an application from the Internship Office and gets the signature of his/her academic advisor. Prerequisite: All 200 level business courses.

ACCOUNTING COURSE DESCRIPTIONS

BAC 230 GENERAL ACCOUNTING

3 SEM. HRS.

A course focusing on (1) understanding of basic financial accounting terminology, (2) providing an overview of the financial accounting process, and (3) developing sufficient grounding in financial accounting to be able to understand and analyze basic financial statements. Business majors may not take this course for credit.

BAC 231/232 PRINCIPLES OF ACCOUNTING I & II

6 SEM. HRS.

The functions of accounting in a business-oriented society and concepts on which accounting rests are emphasized. Accounting principles and procedures for proprietorships, partnerships, and corporations, and the preparation of financial statements are covered.

BAC 331/332 INTERMEDIATE ACCOUNTING I & II 6 SEM. HRS.

Focuses on conceptual framework of financial reporting, including such areas as objectives, elements, qualitative characteristics, recognition, measurement, and methods of presentation and principles underlying financial statements, current assets, current liabilities, investments, tangible assets, and analysis of financial statements. Prerequisite: BACC 232 or by permission of the instructor.

BAC 333 ACCOUNTING INFORMATION SYSTEMS 3 SEM. HRS.

This course integrates a set of interrelated subsystems that work together to collect, process, store, transform and distribute information for planning, decision-making, and control. Topics to be covered include documentation of system, database management tools and strategies, and information systems controls. Prerequisite: BACC232, BCIS 230 and BCIS 331.

BAC 334 ACCOUNTING INFORMATION SYSTEMS 3 SEM. HRS.

This course is designed for managerial accountants and auditors that must use accounting information systems and applications. Internal controls, systems concepts, and computer applications are included in this course. Students will gain practical hands-on computer experience. Prerequisite: BCI 331, BAC 231 & 232.

BAC 430 MANAGERIAL ACCOUNTING 3 SEM. HRS.

Decision making process through accounting information planning; control, make-or-buy decisions; inventory planning; incremental analysis; models and present-value analysis. Prerequisite: BACC 232.

BAC 431 COST ACCOUNTING 3 SEM. HRS.

Cost determination and analysis; study of measurement and accumulation of direct and indirect, product, and period costs. Job-order costs; process costs; by-products and joint products; cost-volume-profit relationships; and the application of overhead. Prerequisite: BACC 232.

BAC 432 ACCOUNTING for NONPROFIT ORGANIZATIONS 3 SEM. HRS.

Accounting concepts and methods needed for planning and control in government, health, education, and other nonprofit organizations. Prerequisite: BAC 331 & 332 or consent of professor.

BAC 433 TAX ACCOUNTING 3 SEM. HRS.

Federal and State income taxes for individual returns; withholding taxes; classification of business and non-business expenses; capital gains and losses; partnership; and corporate returns. Prerequisite: BACC 232.

BAC 434 FINANCEIAL AUDITING 3 SEM. HRS.

General standards and procedures for a contemporary audit; working papers and report; financial, operational, and, compliance applications of audit will be addressed. Complete computerized audit case studies will be emphasized. Prerequisite: BACC 332.

BAC 435 ACCOUNTING THEORY & OGANIZATIONAL CONTROL 3 SEM. HRS.

The accountant as the chief control member of the management team. Advanced problems and reading in cost control, capital budgeting, information for decision-making, organizational theory, information systems, and human behavior. Prerequisite: BAC 231 & 232

BAC 436 ADVANCE ACCOUNTING 3 SEM. HRS.

This course examines partnerships, consolidations, mergers, and stock / asset acquisitions. Lectures, discussion, and readings are supplemented with problem assignments and spreadsheet applications. Prerequisite: BAC 331 & 332.

ECONOMICS COURSE DESCRIPTIONS

BEC 230 GENERAL ECONOMICS 3 SEM. HRS.

A course exposing non-business students to selected subjects in introductory Micro and Macro Economics; it includes selected topics of intermediate Micro and Macro theory applicable to organizations and collective systems. Business majors may not take this course for credit.

BEC 231 PRINCIPLES OF MICROECONOMICS 3 SEM. HRS.

The role of the price system in determining the production of goods and services and distribution of income are discussed. Consideration is also given to fundamental principles connected with demand and supply problems, costs, production, distribution and consumption.

BEC 232 PRINCIPLES OF MACROECONOMICS 3 SEM. HRS.

This is an introductory macroeconomics course covering the aggregate economic performance of the United States. This includes resources of the economy, national income, employment, fiscal and monetary policies, and economic growth.

BEC 335 BUSINESS STATISTICS 3 SEM. HRS.

Methods of gathering, tabulating, classifying and analyzing data, and presenting it in graphic form are discussed. Central tendencies, variability's and basic probabilities are studied. Prerequisite: BUAD 230.

BEC 333 GLOBAL BUSINESS ISSUES 3 SEM. HRS.

A survey of the theories and issues influencing globalization of markets and production and their consequences in the global economy. Prerequisites: BECO 231.

MANAGEMENT COURSE DESCRIPTIONS

BMG 330 ORGANIZATIONAL THEORY & BEHAVIOR 3 SEM. HRS.

Covers management theory and practice and how they impact on organizations. Individual and group behavior within organizations are examined as well as the functions of management such as planning, organizing, leading and controlling. Prerequisites: BECO 231 and BECO 232 or permission from instructor.

BMG 333 SMALL BUSINESS MGMT & ENTREPRENURESHIP 3 SEM. HRS.

Study of the characteristics of entrepreneurship and the skills necessary for the successful operation of a small business. Prerequisite: BMGT 330 or permission from instructor.

BMG 331 RISK MANAGEMENT 3 SEM. HRS.

This course acquaints students with the basic principles of Insurance and Risk Management as they relate to Life, Health and Accident, and Property and Casualty Insurance for businesses and individuals. The course also examines forms of retirement planning.

BMG 334 MONEY & BANKING MANAGEMENT 3 SEM. HRS.

A study of the operation of the money and banking system in the United States which stresses Federal Reserve control of the money supply and credit conditions to combat inflation and unemployment. Prerequisites: BECO 231 & 232.

BMG 335 WORKFORCE DIVERSITY MGMT 3 SEM. HRS.

The course introduces student to the complexities of managing workforce diversity. Topics to be covered include multiculturalism, resistance to diversity, diversity training, leadership styles and motivational techniques for a diverse workforce.

BMG 430 HUMAN RESOURCE MANAGEMENT 3 SEM. HRS.

A study of managerial policy, techniques and methods which influence organization of work, selection, hiring, placing, and training and supervising workers; also, safety and compliance with equal employment and other issues related to the work environment. Prerequisite: All 300 level business courses or permission from instructor.

BMG 431 RETAIL MANAGEMENT 3 SEM. HRS.

This senior level course requires students to analyze the management of retail operations, their environments, personnel, buying functions, merchandising, expense control, and customer services. Prerequisites: All 300 level business courses or permission from instructor.

BMG 432 PRODUCTION/OPERATIONS MGMT 3 SEM. HRS.

This course identifies and explores decisions critical to effective production and operations management. Strategic management decisions will include production design, process selection, facility location, facility layout, procurement and tactical decisions. Prerequisites: BUAD 230, BECO 335 or permission of instructor.

BMG 435 INTERNATIONAL BUSINESS MGMT 3 SEM. HRS.

This is an interdisciplinary course that is designed to prepare students for the realities of an interdependent global economy by helping them to understand global economic, political and social developments and their impact on the conduct of international business. Prerequisite: BECO 333.

BMG 438 MGMT OF LABOR-MGMT RELATIONS 3 SEM. HRS.

This is a study of the development of organized labor in the United States, the theory and practice of collective bargaining and public policy toward labor. Prerequisite: BMGT 330.

COMPUTER INFORMATION SYSTEMS COURSE DESCRIPTIONS

BCI 211 INTRODUCTION TO ONLINE LEARNING 1 SEM. HR.

This is an online class designed to help students understand how to navigate throughout an online learning environment. Students will become familiar with the online learning format used in the Division of Business and learn to function in an online learning team. Each student taking this course should have access to a computer with internet services, and receive the required password needed to log onto Blackboard.

BCI 230 BASIC COMPUTER CONCEPTS 3 SEM. HRS.

This course is designed to provide students a basic understanding of computing concepts. It is therefore an introduction to computers, programming, and applications, with emphasis on business applications.

BCI 331 INFORMATION SYSTEMS I 3 SEM. HRS.

This course is designed to help students become competent in the management of information in business organizations. Use of application software (Spreadsheet) to make rational decisions in business settings will be an important component of this course. Students will be able to create a simple home page. Prerequisite: BCIS 230 or permission of instructor.

BCI 332 INFORMATION SYSTEMS II 3 SEM. HRS.

This course is designed to help students become competent in the management of information in business organizations. A study of data structures, file procession, database and database management systems within organizations will be emphasized. Use of application software (Database) to make rational decisions in business settings will be an important component of this

course. Prerequisite: BCIS 331.

BCI 333 COMMUNICATION NETWORK (CMSC 438) 3 SEM. HRS.

Introduction to communication network; design principals of network, physical layer, data link layer; local area network; network layers; transport session and presentation. BCIS 332 or permission of instructor.

BCI 334 C LANGUAGE (CMSC 236) 3 SEM. HRS.

Identifiers; operations and expressions; input/output statements; control statements; while, do while, for, if else, switch, break and continue statements; functions arrays and pointers; structure and unions. Prerequisite: BCIS 331.

BCI 431 DATABASE MANAGEMENT SYSTEMS (CMSC 435) 3 SEM. HRS.

This is the designing and management of database systems with an emphasis on search and matching techniques to create reports and queries using SQL. Prerequisite: BCIS 333 or permission of instructor.

BCI 433 WEB DESIGNING 3 SEM. HRS.

This course covers several aspects of World Wide Web programming, including HTML 4, Perl/CGI. It will cover specifics such as the syntax of each programming tool and the procedures to build your own site of web pages, as well as advanced programming concept such as the characteristics of object-oriented programming. Most importantly, the focus will be on business applications. Prerequisite: BCIS 331.

MARKETING COURSE DESCRIPTIONS

BMK 230 PRINCIPLES OF MARKETING 3 SEM. HRS.

This course is designed to analyze interacting business activities related to planning, pricing, promoting, and distributing of goods and services to current and potential customers.

BMK 330 CONSUMER BEHAVIOR 3 SEM. HRS.

This course is designed to determine how and why people behave as consumers. Students will develop a theoretical understanding of consumers, examine buyer behaviors, and develop marketing concepts using statistical data generated from behavioral research. Prerequisites: BMK 230

BMK 331 NEW PRODUCT MANAGEMENT 3 SEM. HRS.

A study of Marketing designed around new product development. This class will examine the promotion, pricing, and distribution of new products with a focus on decisions made during the introductory stage of development which focuses on growth, positioning, improvements, and the resources available to help in these decisions. Prerequisites: BMK 230

BMK 333 INTERNATIONAL MARKETING 3 SEM. HRS.

This course is designed to provide students with an understanding of the development of marketing on a global level. The objective of the course is to provide an understanding of how the global environment (cultural diversity) affects the application of marketing principles and business practice on a global basis and the competencies necessary to be a successful global manager. Prerequisites: BMK 230

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BMK 334 PRINCIPLES OF ADVERTISING 3 SEM. HRS.

This course focuses on all areas of advertising including print, digital, video, TV, Internet, and others. Students will exam the best means of communicating with consumers based on their needs and behaviors. Special emphasis is placed on understanding the communication development process along with a consumer's psychology behavior.

Prerequisites: BMK 230

BMK 430 SERVICE MARKETING 3 SEM. HRS.

This course focuses on service marketing which recognizes the unique characteristics of service strategies as compared to the marketing of physical goods. Areas of the service market will be examined such as telecommunications services, financial services, all types of hospitality, tourism leisure and entertainment services, car rental services, health care services and professional services and trade services. The product, price, place, promotion, people, physical evidence, and process of the service market will be discussed. Prerequisites: BMK 230

BMK 431 RETAIL MANAGEMENT 3 SEM.HRS.

This course requires students to analyze the management of retail operations, their environments, personnel, buying functions, merchandising, expense control, and customer services. The emphasis of this class is designed around the final consumer marketing strategies with a focus on merchandising, vendor relationships, and product layout.

Prerequisites: BMK 230 –

BMK 432 MARKETING MANAGEMENT 3 SEM. HRS.

This course views marketing as both a general management responsibility and an orientation for organizations that helps create, capture and sustain customer value. The focus is on the business unit and its network of channels, customer relationships, and alliances. The course attempts to help develop the knowledge and skills in the application of advanced marketing frameworks, concepts, and methods of making strategic choices at the business level.

Prerequisites: BMK 230, BMG 330

BMK 433 ENTREPRENEURIAL MKTG 3 SEM. HRS.

This course focuses on the challenges individuals face when taking on an entrepreneurial endeavor. The primary goal of the course is to provide students with the marketing aspects needed to launch any new business. While the focus of this class is to acclimate students with the marketing aspects needed to start a new business many of the principles examined can be used in the growth of all organizations. Students taking this class will be required to develop a detailed marketing plan. Prerequisites: BMK 230

BMK 435 PRICING 3 SEM. HRS.

This course is designed to introduce students to pricing decisions and the tools organizations use to determine price. Additional emphasis will be placed on value added concepts. Minor economic theory will be used to determine the economic impact of pricing decisions on the marketing of products and consumer behavior. Prerequisites: BMK 230, BEC 231/232

GLOBAL SUPPLY CHAIN MANAGEMENT COURSE DESCRIPTIONS

BSC 431 SUPPLY CHAIN MANAGEMENT 3 SEM. HRS.

This course is designed to provide students with the tools necessary to best manage the movement of raw materials within an organization, the development of those materials into finished goods, and the movement of finished goods to the final consumer. Emphasis is placed on maximizing both speed and efficiency in the delivery of final goods to the market. Speed is important to all organizations because customers value fast service; however, increasing speed can lead to increasing cost. Maximizing efficiency while increasing the speed of delivery is discussed.

BSC 432 LOGISTICS / SUPPLY CHAIN MANAGEMENT 3 SEM. HRS.

This course covers planning, organizing, and controlling of such activities as transportation, inventory maintenance, facility location, order processing, purchasing, warehousing, material handling, packaging, customer service, and scheduling. It provides the basic decision-making tools and concepts used for finding cost reduction and strategic opportunities.

BSC 433 PURCHASING / SUPPLY CHAIN MANAGEMENT 3 SEM. HRS.

This course provides students with a thorough understanding of today's SCH process from a managerial perspective. Students will examine recent advancements in SCM fraud management, artificial intelligence, analytics, procurement automation and robotic process automation. New content also discusses SCM fraud and mitigation, emerging technology in real-time supply chain field. Additionally, selective topics correspond to hiring requirements for supply chain positions today to help position organizations as strong candidates for topflight employees.

BSC 434 GLOBAL LOGISTICS 3 SEM. HRS.

Supply chain management is rapidly advancing and growing ever more important in the global business climate, requiring an intense understanding of both underlying principles and practical techniques. This class includes both a broad overview of supply chain management and real-world examples of SCM in companies ranging in size.

BSC 435 OPERATIONS / SUPPLY CHAIN MANAGEMENT 3 SEM. HRS.

This course examines the comprehensive breadth of operations management from a supply chain perspective with an emphasis on quantitative coverage. It covers issues associated with the economic and global economy and strategies to solve real world problems. Hot topics in business today that relate to operations and supply chain, customer service, and suppliers will be discussed.

BSC 436 FOOD / SUPPLY CHAIN MANAGEMENT 3 SEM. HRS.

Food supply chains are integral in ensuring that food makes it from the farm to the table. Understanding how these operate has never been more important. The emergence of new technologies, which are key in increasing the efficiency of processes, such as food apps, big data and block chains are discussed as are wider trends including veganism and local sourcing. This class will use case studies.